# Iowa City Area Transit Study (ICATS)



## **Study Goals**

Faster, more frequent, and more reliable service

Make transit more dependable for those who rely on it, and an easier choice for others

Better access to areas of high need

Simplify the system to make it easier to understand

Improve communications so riders have up-to-date information on bus location, arrival times, routes, fares, service alerts, and access to trip planning tools

Make transit stops more comfortable and accessible

Improve coordination across transit agencies

More consistent fare and transfer policies between lowa City and Coralville

## Summer 2021 Changes

Fares & Passes
2 d

ი-ბ-ჯ

Transit

System

#### Effective July 6, 2021

- All passes and single-ride tickets can be used on Iowa City Transit <u>and</u> Coralville Transit
- Transfers allowed at all bus stops in Iowa City, not just the interchange
- Free transfers between Iowa City Transit and Coralville Transit
- Seniors (65+), disabled passengers, Medicare card holders, and SEATS card holders ride for free, any time of day

#### Effective August 2, 2021

- 11 new or modified bus routes with new names, new schedules
- Saturday service on all routes except Downtown Shuttle and Eastside Loop

- **Route Highlights**
- Same routes days, nights, and weekends
- More direct routes, using main roads and fewer side streets
  - More Saturday routes
- Improved access to key retail destinations/job centers
- Reduced duplication between lowa City Transit, Coralville, and CAMBUS

### **Service Highlights**

Faster, more direct service

Improved on-time performance

Improved weekday evening service

More service during mid-day

"Transit" app available to plan trips and find your bus

Notice

Some areas have longer walks to service

Fewer one-seat rides to UIHC on Iowa City Transit

- Youth fare (5-18 yrs) reduced from \$0.75 to \$0.50
- 31-Day Youth Pass reduced from \$27 to \$16
- ICCSD students to use discounted 31-Day Youth Pass
- Saturday Family Fare no longer offered due to low demand
- Consolidated routes with overlapping service
- Some bus stops consolidated to help improve reliability and on-time performance

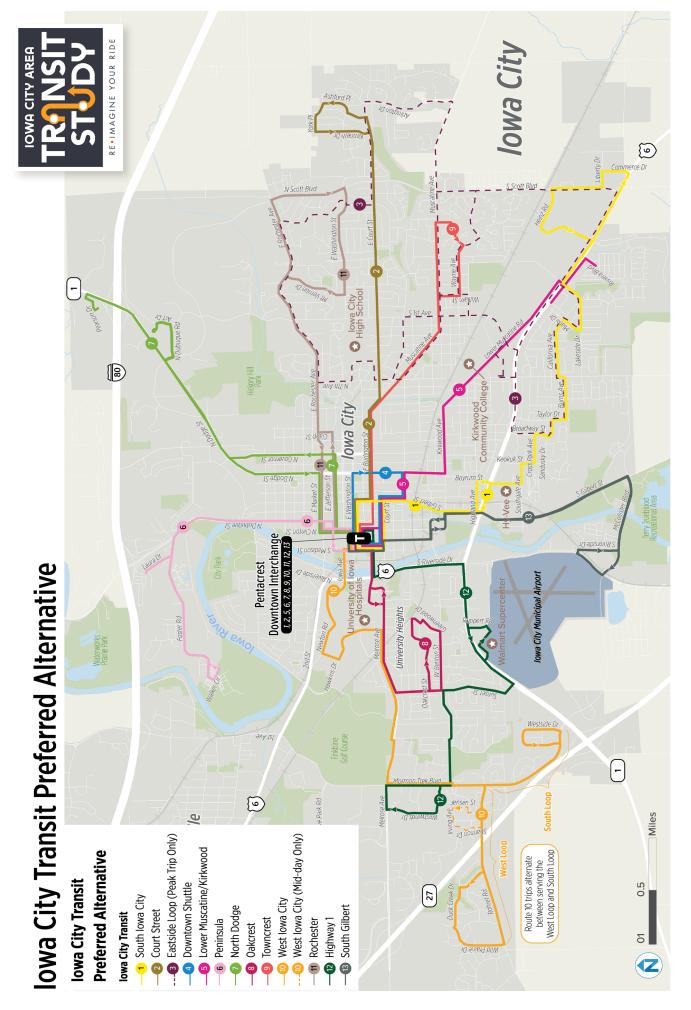
## Coming Soon / Next Steps

Evaluate on-demand options for late evening/ overnight transportation Improve bus stop amenities (ie: lighted bus shelters, benches, and trash cans)

Improve accessibility and access to bus stops

Late 2021: First electric buses hit the streets

Late 2021/early 2022: Launch Sunday Service two-year pilot



For more information visit www.icgov.org/transit, call lowa City Transit at 319-356-5151, or email ICTransit@iowa-city.org.