

# IOWA CITY PUBLIC ART PROGRAM

## MATCHING FUND PROGRAM

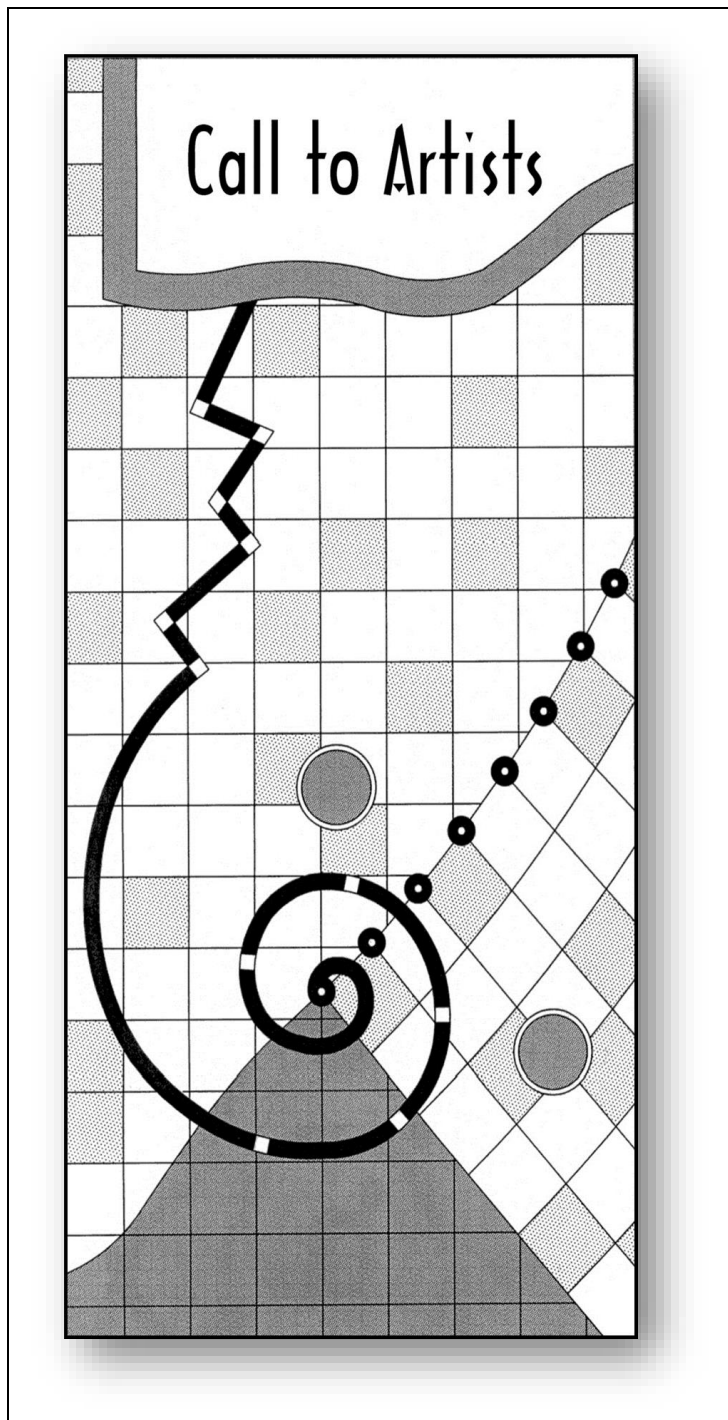
The Iowa City Public Art program was created in 1997 to enhance the appearance of the city through the selection and integration of art in the public environment. Although most artwork purchased and installed by the Iowa City Public Art Program has been initiated by the Public Art Advisory Committee, it is possible for members of the community to submit beneficial ideas that merit consideration for possible funding/support. The Matching Fund Program is available for art projects (visual, audio or performance based) that are located in Iowa City and accessible to the general public.

Deadlines for submissions:

- Friday - October 20, 2017
- Friday – March 23, 2018

Maximum request for matching funds is \$2000.

Submissions are reviewed by the Iowa City Public Art Advisory Committee (PAAC) which typically meets on the first Thursday of the month at 3:30 PM in the Helling Conference Room of the Iowa City City Hall, 410 E. Washington St. Submissions can be submitted to Marcia Bollinger ([Marcia-Bollinger@iowa-city.org](mailto:Marcia-Bollinger@iowa-city.org) or 319-356-5237) at the Iowa City Neighborhood and Development Services Department.



### ELIGIBLE PROPOSALS:

- Publicly accessible and viewable within Iowa City— on public or private property (approval of owner required).
- Murals, sculpture, installations that are permanent or temporary that will withstand human and weather elements associated with the installation location.
- Visual, audio or performance based projects.
- Projects that will be installed/completed by June 30, 2018.

### ELIGIBLE EXPENSES

- Materials and supplies necessary for the creation of the artwork
- Wages/stipend for artists/performers to create the work
- Contract labor for installation such as site prep, concrete pouring, tile installation

## **ELIGIBLE MATCHING FUNDS**

- In-kind services, commodities, other grants, personal contributions, and other donations

## **PROPOSALS AND EXPENSES NOT ELIGIBLE**

- Events or performances that are a part of an applicant's regular programs
- Those that do not have the arts as their primary focus
- Those intending to influence public policy or to proselytize a belief
- Those that advertise or promote a for-profit business
- Those for which patrons will be charged admission
- Fees to secure a site (permits, purchasing land)
- Food/Beverages
- Events with a primary focus of fundraising

## **WHO CAN APPLY**

Organizations, schools, individuals and government units located within Iowa City such as:

- Individual artists
- Nonprofit 501(c) (3) arts organizations
- Privately owned/operated businesses

## **SELECTION CRITERIA**

Artwork proposals will be reviewed and evaluated by the Public Art Advisory Committee on the following criteria:

- Verification that the location of the artwork is secured and publicly accessible.
- Ability of the artist/applicant to complete the project within the proposed time frame and budget.
- Commitment of proposed partners involved in the project. Application should include verification of that support and a clear explanation of the responsibilities of each entity involved in the project.
- Ability/willingness of the artist/applicant to work with the PAAC /staff.
- Ability of the applicant to provide matching funds.
- Artwork meets design, funding availability, and appropriateness of the artwork for the site and how well it "contributes to the identity and viability of the community and promotes the image of Iowa City".
- Verification that temporary art displays will not permanently impact location of installation or adequate funds are available to make necessary repairs to bring the site back to the original condition.

## **SUBMISSION REQUIREMENTS**

- Application
- Artist background information including samples of relevant past work or documentation of like-experience and skill.
- A narrative statement to demonstrate that the artwork will be accessible at a location that is open and freely available to the general public.
- A narrative of the artist's concept including project details , if applicable:
  - Size, weight, medium, materials
  - A site plan with building and grade elevation and/or images of building facades showing the placement of the proposed artwork within the site proposed.
  - Installation details (foundation, mounting, distance to street)
  - Maintenance requirements of permanent installations and commitment of applicant to carry out that maintenance for a period no less than 2 years.
  - Visual representations of the artwork will be submitted in one of the following formats:
    - jpgs (image resolution 1800 pixels on longest side);
    - A model of the artwork, or
    - A graphic or artist illustration depicting several views of the artwork.
- The artist will acknowledge that ownership will be considered at time of review.