

**Public Art Advisory Committee
Thursday, May 2, 2019
3:30 PM**

**Helling Lobby Conference Room
410 E Washington St**

AGENDA

Call to order

Public discussion of any item not on the agenda

Consideration of minutes of the April 4, 2019 meeting

Update regarding Public Art Strategic Plan Process and Survey

Review Farmer's Market Call to Artists

Discuss unexpended FY19 Funds/Projects

- Riverfront Crossings Park Grand Opening Kids/Community Art project \$2000
- Performance Art Project - \$2000
- Creekside Community Garden project -\$7600
- Maintenance - \$2000
- Uncommitted - \$2000

Committee announcements or Committee reports

Staff reports

Adjournment

If you will need disability-related accommodations in order to participate in this program/event, please contact Marcia Bollinger, Neighborhood and Development Services at 319-356-5237 or marcia-bollinger@iowa-city.org. Early requests are strongly encouraged to allow sufficient time to meet your access needs.

**MINUTES
PUBLIC ART ADVISORY COMMITTEE
APRIL 4, 2019 – 3:30 PM
LOBBY CONFERENCE ROOM – CITY HALL**

MEMBERS PRESENT: Steve Miller, Ben Clark (for Ron Knoche), Andrea Truitt, Eddie Boyken, Wendy Brown, Juli Seydell Johnson

NOT PRESENT: Vero Rose Smith

STAFF PRESENT: Marcia Bollinger, Morgan Musselman, Brenda Nations

PUBLIC PRESENT:

PUBLIC DISCUSSION OF ANY ITEM NOT ON THE AGENDA

The public discussion of any item not on the agenda was moved to the end of the meeting.

CONSIDERATION OF MINUTES OF THE JANUARY 10, 2019 MEETING

Juli Seydell Johnson moved to approve the March 7, 2019 minutes. Wendy Brown seconded. Motion passed unanimously.

REVIEW OF PUBLIC ART MATCHING FUND APPLICATIONS

Brown asked to be reminded of the amount the Committee has to provide matching fund applicants. Marcia Bollinger replied that the Committee has \$7,000 to provide applicants.

Loyce Arthur arrived to talk with Committee members about her project, the Carnival Parade. Seydell Johnson asked if the Committee had funded this project last year as well. Arthur responded that the Committee had funded a similar project to the one currently proposed. Arthur provided a video to the Committee of costumes that she is hoping to adapt for the Iowa City Carnival Parade. Arthur stated that there will be decorated bikes, stilt walkers, acrobats, and mini dance performances on certain street corners in addition to these costumes in an effort to create a stronger spirit of fun during the parade. Brown asked where the stilt walkers are coming from. Arthur responded that there are a few regional groups that they are looking at using. Arthur stated that the acrobats will be from the Dream Center. Arthur stated that a problem with the parade in the past has been getting groups to come in and take part in it, which she believes is because there isn't a strong parade culture in Iowa City and throughout much of the U.S. Arthur stated that in the style of a Brazilian or Caribbean parade, there are decorative elements on display, but there is also a community element where everybody is out in the streets to have a good time, so every year she tries to find different ways to attract people to participating in the parade. Arthur stated that her focus this year is on the bikes, which can be decorated and then ridden in the parade, and on the dance mini dance concerts, where dance groups can come and give a small performance and then encourage a collective flash mob dance in front of the main stage, in the middle of the parade. Bollinger asked Arthur what aspects of her grant request she would prioritize, as the Committee has received many applications for matching funds. Arthur responded

that she can adjust to the amount available, but that being able to bring in the stilt walkers for \$600, the drummer Troy Wilson for \$400, and \$200 for materials would be the priorities. Arthur stated that one of the nice things about this project is that, since it is annual, it can build, so if they are not able to include some elements this year, they can try to include them next year. Steve Miller asked what the other \$800 requested in her application would go towards Arthur stated that an additional \$500 would go to a local artist to lead the project and the other \$300 would go to materials.

Miriam Alarcón Avila discussed her project, Luchadores Immigrants in Iowa. Alarcón Avila stated that the focus of her project is giving a voice to Latinos in Iowa. Bollinger asked Alarcón Avila if she had any information she would like to add that already supplied in her application or if she had any questions for the Committee. Alarcón Avila stated that she has been working on a photodocumentary project, funded by a grant through the Iowa Arts Council, where she documents Latinos in Iowa. Alarcón Avila stated that Latinos make up roughly 5.8% of Iowa's population, making them the largest minority group in the state, and one of the reasons she started this project is because she rarely sees the Latino community around Iowa City, especially during its many cultural events. Alarcón Avila stated that she realized there is not a platform or a system for creating a welcoming space for Latinos in Iowa City, especially with the recent anti-immigrant sentiment publicized around Iowa City. Alarcón Avila stated that for the past few years, she has participated in the Latino Festival, and that it is during the Latino Festival that she can see the Latino community of Iowa City, but that she no longer sees Iowa City at this festival. Alarcón Avila stated that integration is a two-part process, that it is not just creating a space where people can come and sell a certain type of food or hear a certain type of music, but that it is also about gathering as a whole community and being willing to learn from and listen to one another to find commonalities. Alarcón Avila stated that in Spanish, the word "lucha" has a double-meaning: it can mean match and it can mean to fight for, therefore a luchador can be a wrestler but they can also be a person who fights, strives, and overcomes. Alarcón Avila stated that she is using the luchador mask in her project because, to her, it is a metaphor for the ability to overcome our struggles. Alarcón Avila stated that the installation will come from her photodocumentary work, using photographs of children in luchador masks which she has been taking at Latino Festivals in the past, and projecting them onto a 3D screen shaped like a mask in the Ped Mall during Latino Cultural Week (which is an expansion of the past Latino Festival). Alarcón Avila stated that she hopes the beauty of this installation will encourage integration in Iowa City. Seydell Johnson asked Alarcón Avila if she had met with the Downtown District and downtown businesses yet. Alarcón Avila stated that she has a meeting with the Downtown District at 4:30 today during which they will present the project to them and the schedule for Latino Cultural Week. Brown asked Alarcón Avila if the parents of children whose photographs were taken have given permission for the portraits to be used in this way. Alarcón Avila responded that every time she takes a child's photograph, she asks permission from their parents. Miller asked if photographs of all children in luchador masks will be used in the installation or if Alarcón Avila's focus will be more on Latino children. Alarcón Avila responded that because the focus of the Latino Cultural Week is integration, she will use photographs of all children. Miller asked how Alarcón Avila will be building the screen for the installation. Alarcón Avila provided details on the materials and the size of the screen. Brown asked what will keep the screen from falling over. Alarcón Avila responded that

they will attach the base of the screen with hooks to the columns around it so that the screen does not blow around. Bollinger stated that she imagines there will be some sort of review process to ensure the installation is safe. Miller recommended to Alarcón Avila that she speak with Bob Gassman from Neumann Monson Architects, who designed the stage on which she plans to place her installation. Andrea Truitt asked how the spacing of the installation and the performing on the stage during the week will be coordinated, as she worries that the installation will interfere with the band playing. Alarcón Avila responded that the installation will be at the back of the stage and that she will compromise to ensure the installation does not affect the performances given onstage. Alarcón Avila stated that the projections onto the mask installation will occur every night of Latino Cultural Week and during the concert nights, during short periods where the band is resting, they will have Luchadores participants give poetry readings of their migration history. Brown asked for more information on the shop window aspect of the project, where downtown establishments will display a series of photographs of Latino children wearing luchador masks. Alarcón Avila responded that there will be descriptions of the project to accompany the photos, and at each location there will also be specific information about a country in Latin America that they want to educate people about, and that people who travel to these different locations around town can fill out a "passport" as part of one of the festival events. The Committee thanked Miriam Alarcón Avila for speaking with them about Luchadores Immigrants.

Lisa Barnes arrived to speak to the Committee about the Summer of the Arts Building Mural project.. Barnes stated that Summer of the Arts has moved their office from downtown Iowa City to a new building, which has been a welcome moved that has given them a lot more space, and that they would like to use this space to promote public art. Barnes stated that the outside of the building is in poor shape and that a mural would improve the look of it. Barnes stated that she has met with Thomas Agran and a local artist to discuss painting a mural first on the front of the building and then eventually the sides of the building. Barnes stated that they would like to have art on the building that everyone can enjoy and that represents Summer of the Arts and that she hopes the mural can brighten up the building and the surrounding area as well. Brown asked Barnes what the project budget is. Barnes responded that the budget is \$4,000. Brown asked if there was an itemized budget available. Barnes responded that they do not have an itemized budget and that they would work within the \$4,000 budget and any overflow would be covered by Summer of the Arts. Miller asked whether Thomas Agran was helping paint the mural. Barnes responded that Thomas Agran would not be painting the mural, but a different local artist would and interns and volunteers would be involved as well because they would like the process of painting the mural to be community-building oriented. Barnes stated that they intend to plan out a more detailed budget in the future that also includes the cost of preparing the surface of the building, which will likely be the most work. Barnes stated that the artist they would like to work with is very talented and has painted indoor murals before, but has not done outdoor murals. The Committee thanked Lisa Barnes for speaking with them about the Summer of the Arts Building Mural project.

Jason Snell entered to discuss his project, Primary Assembly, with the Committee. Snell provided Committee members with a more detailed copy of his project proposal and his work as an artist. Brown asked Snell to give the Committee members a better idea of how his project works. Snell showed the Committee the Muse headband brainwave scanner he uses and stated that it uses

electricity from different regions of the front of the brain and it detects the different brain waves which correspond with different mental activities—delta is critical thinking, alpha is nonverbal, musical, meditative thinking—and he takes the different values as they're coming from his brain and use them to compose music. Snell stated that he has programmed an app on his phone that does the data mapping, taking the different values from his brain and making musical decision, and then sends that information in a language the synthesizer understands to ultimately make the music. Snell stated that as he performs, he can control the composition and the density of the song, and that he can evolve the performance over time by using different sound kits. Snell stated that his first performance was in Des Moines in January and he performed in Iowa City at the Feed Me Weird Things Festival. Snell stated that he will be talking about his project on Talk of Iowa on Monday and that there is an interview with him coming out in the Chicago art journal Scene in about a week. Snell stated that the project is already getting a lot of momentum and that he will also be doing a tech presentation of the project with the University of Iowa College of Engineering during an open house for the general public. Brown asked to confirm that Snell would be doing a performance at the library that same week. Snell responded that is his goal. Brown asked if Snell was requesting funds specifically for the library presentation. Snell responded yes, and for development in the weeks leading up to the presentation to evolve the system further. Snell stated that his goal is that each time he performs, he creates a completely unique composition based on how he is feeling in that moment, and that the other part of the funding is to develop more sounds via the different kits. Snell stated that he currently has five kits and would like to have seven or eight by the time he performs later this month. Bollinger asked what type of outreach and promotional work Snell plans to do. Snell stated that Talk of Iowa on Monday is a great opportunity and that he is working with NewBoCo in Cedar Rapids on developing presentations, that he also has connections with the Stanley Museum which can aid in promotion, that he has also worked with the Mission Creek Festival promoter in amplifying Snell's project, and that he has a strong connection to Iowa Public Radio beyond Talk of Iowa as well, so hopefully through all of those venues he can do a lot of promotion and outreach. Bollinger asked if it would be possible to get children involved in his performances as well. Snell stated that he is open to that, and that NewBoCo has been great in coordinating performances with kids in the past for different projects and that he has an upcoming performance with kids not for this project, but for a similar one that utilizes motion instead of brain waves to manipulate sound. Bollinger asked to confirm that Snell was requesting \$1,800 from the Committee. Snell confirmed. Miller asked if Snell used his hands at all during his performances. Snell replied that he doesn't use his hands at all, he just sits. Miller asked how much Snell had to practice to be able to do this. Snell responded he has had to practice a lot, and that he has been meditating for over twenty years, which has helped a lot. The Committee thanked Jason Snell for coming to speak with them more about his project, Primary Assembly.

Chris Wiersema arrived to discuss the project, [r]amp, with the Committee. Wiersema is the director for Mission Creek and Witching Hour, and he collaborates with Committee Chair Vero Rose Smith on the performance series Feed Me Weird Things. Wiersema stated that Rose Smith brought him in on this project because of his background in production and performing arts. Bollinger asked Committee members if they know of where the [r]amp performance will take place. Miller responded that he knows where the ramp is, but asked Wiersema where within the

ramp they will be performing. Wiersema responded that they will be performing in the area within the building plan labelled the “park” area of the ramp. Truitt stated that it is interesting to think of a parking ramp beyond its most practical purpose as a place to leave your car. Wiersema stated that was part of the motivation behind the project—to reinterpret a sort of omnipresent space that is only known for its one function—in addition to its support of the Stanley exhibition on landscape architecture and art. Seydell Johnson asked if Transportation and Parking has approved the project. Wiersema responded that they have tentatively approved the project and they’ve done a walk-through and have met with the architects of the ramp as well. Wiersema stated that the performance will be on a Sunday when the ramp is free and open and that the performance will occur during a time of limited traffic, so as not to interfere with the ramp’s capacity. Bollinger stated that she was part of the conversation regarding whether the performance could be distracting to drivers and that they had come up with a number of ways to resolve that, as well as ways to direct pedestrian traffic in to the ramp as they’re walking by. Miller asked if there is room for people to come down and watch or if the performance is more aimed at people who will be parking their cars in the ramp. Wiersema responded that the intended audience is both and that they want the performance to be something passersby are compelled to investigate and that there will be some aesthetic guides to get people into areas of reserved empty stalls from which pedestrians could observe. Wiersema stated that only performers will have access to the park space in which they will be performing. Brown asked if they plan to publicize the event. Wiersema responded that they plan to do some basic publicizing through social media and through the Stanley’s advertising channels, but that their focus is on emphasizing a word-of-mouth sense of discovery of the performance. Brown asked what their plan is if it rains. Wiersema responded that if it rains they’ll have to reschedule the performance, but that is something that would be addressed the day of the performance. Miller asked if there is a visual component. Wiersema responded that because of the concern regarding distraction, they’re going to keep visuals to a minimum so as not to impede the line of sight for drivers.

The Committee then discussed the Public Chamber Music in IC project application as the applicant Sarah Hill could not attend the meeting in person to discuss with them. Miller asked if they are paying the musicians and if that is why the project is so expensive. Bollinger responded yes and provided Committee members with the itemized budget included in the application. Bollinger stated that the application process used for this round of matching funds is not the most updated system, which is why there was not a field where applicants were asked to provide an itemized budget. Brown stated that she thought they had discussed adding in the application guidelines that applicants must be Iowa artists, as well, which the Public Chamber Music in IC project does not seem to involve. Seydell Johnson stated that she likes the concept but that she is hesitant to approve a project that does not include Iowa artists. Brown agreed. Bollinger stated that they may have a connection to Iowa City. Brown responded that is what she assumed too, given the number of performances they plan to give in Iowa City. Seydell Johnson stated that in a year when the Committee has received so many innovative proposals involving Iowa artists, she does not support funding this proposal. Brown stated that she thinks this is one of the most thorough proposals, however. Bollinger stated that they’ve clearly gone a long way in scheduling these performances and wondered if they must have an alternative funding source. Miller stated that he agrees with Seydell Johnson.

The Committee decided to run through the other applicants while waiting for the final applicant to arrive. Seydell Johnson stated that she likes the Carnival project and the work Loyce Arthur has done, but that, in a year where the Committee has received so many new and exciting proposals, since they funded Carnival last year, she suggests not funding Carnival fully. Brown suggested funding Carnival at \$1,200. Miller and Seydell Johnson agreed at that level of funding. Truitt stated that she likes how Arthur is thinking of ways of making Carnival evolve. Miller stated that he likes the bike-decorating element as a way of engaging the broader community. Miller stated that he would like to fund the Luchadores project at the full requested amount. Truitt agreed and stated that she thinks it's a great way of countering anti-Latino sentiment in Iowa City. Seydell Johnson agreed that she would like to give Luchadores their full requested amount. Seydell Johnson suggested partially funding the Summer of the Arts Building Mural project. Brown asked to be reminded of what their requested grant amount is. Miller responded that they requested \$2,000. Bollinger stated that she had talked with Lisa Barnes the day before the matching funds deadline and suggested that she apply to fund the mural, which is why the application does not have a fully fleshed-out budget description or itemized budget. Miller stated that the building is in need of some help. Truitt agreed and stated that having the mural will help passers-by identify the building for what it is. Truitt also stated that she believes the painting should be done in stages. Clark asked if they had received approval from the landlord to paint the outside of the building. Truitt responded that they have and that the owner of the building is supportive of them improving the look of its exterior. Brown stated that in the application, Barnes had noted that half of the money will be spend on prepping the surface of the building, and she wonders if that maintenance needs to happen no matter what, if it's worth fully funding the project. Brown suggested funding the project at \$500. Miller stated that he is very excited by Jason Snell's Primary Assembly project. Brown agreed but stated that she considers that project another one that will go on no matter what funding the Committee provides. Seydell Johnson stated that she agrees with Brown but would like the Committee to show its support of the project. Bollinger stated that she is concerned that Snell is not actively looking to engage the wider community with his work and that she thinks getting kids more involved would be a great idea. Brown stated that getting involved with summer camps with the City would work, too. Seydell Johnson suggested informing Snell that the Committee is interested in funding the project and encourages him to apply again in the next round with more focus on public outreach or integration with kids and other community members. Clark asked about the details of Snell's upcoming performances. Brown responded that he has two upcoming performances, one at the College of Engineering and the other at the Iowa City Public Library, and that both are coming up very soon, so it would be hard for the Committee to ask him to change those plans. Miller stated that he agrees the Committee should contribute to the project. Bollinger asked how likely it would be for him to be able to perform somewhere farther away from Downtown and the University. Brown suggested making the funding they provide contingent on Snell developing a performance with kids by a certain date. Seydell Johnson stated that the Committee has made funding contingent like that in the past, so they could do it again. Seydell Johnson suggested asking Snell to add another performance at a Party in the Park or something similar to be determined at a later date. Miller stated that he likes that idea. Brown stated that she thinks it's likely that the performances have to be given inside. Seydell Johnson suggested a summer camp, which would be inside at the Rec Center. Brown voiced concern that because the Rec Center is downtown, it is not as accessible to the wider population as the

Committee would like it to be. Seydell Johnson stated that the at-risk teen program will be at Mercer Park this summer and a performance could be done there. Truitt suggested contacting United Action for Youth and arranging a performance with them as well. Seydell Johnson suggested the Committee fully fund Snell's project and ask that he do one more performance with a kid-based program in Iowa City. Miller stated that he thinks giving him the full amount is a good idea if they're going to ask him to do another performance. Seydell Johnson stated that she supports funding [r]amp fully as well. Miller agreed. Brown asked how much they requested. Seydell Johnson responded that they asked for \$1,600. Miller added that they are paying the performers as well.

John Engelbrecht arrived to discuss his project, The Food Stand, with the Committee. Engelbrecht brought a papier-mâché container of blueberries and showed it to the Committee as an example of the kind of art that will be included in The Food Stand project. Bollinger asked Engelbrecht if there was anything more about his project that he would like to tell the Committee that he didn't get the chance to include in the application. Brown asked how the "food" will be produced. Engelbrecht responded that there is a group of artists who will be creating it, which is mainly what the grant would be funding, and that he would be providing his own services as an in-kind donation. Engelbrecht stated that they are looking at using a variety of materials to create the food as well. Miller asked if they would be selling the art. Engelbrecht responded that they will be selling the art for as much as the real food product which they are replicated is priced. Truitt asked if the stand will involve an element of performance on the part of the artists who are selling their pieces. Engelbrecht responded that the stand is a performative piece and that the artists will be playing the role of a food vendor, so they will be selling the art as if it were food, but they won't have a set script to follow or anything like that. Truitt asked if this is a Public Space One project. Engelbrecht responded that he is likely to find artists in that community to work on the project, but that they do not plan on advertising on the booth that Public Space One is putting it on, as he sees this as more of an individual project. Seydell Johnson informed Engelbrecht that the Farmers' Market is very particular about who can sell within the market itself and that most of the spaces have already been claimed for this summer, but that the booth could work in the non-profit area. Seydell Johnson stated that, if they did find a way for the stand to be placed on the inside of the Farmers' Market, they would be charged for the booth. Seydell Johnson stated that they probably would qualify to be inside, as they are selling art, but they would have to pay the fee that goes along with that. Engelbrecht stated that when he was putting the project together, he was envisioning being in the nonprofit area. Seydell Johnson stated that would be a possibility, but that they wouldn't be able to sell out there. Bollinger asked where the funds from selling the art would go. Engelbrecht responded that he has not considered that part. Seydell Johnson stated that it doesn't matter where the funds go, necessarily, but that there is money being made. Seydell Johnson asked if Engelbrecht would be interested in doing the Food Stand project during the Wednesday market, as there is more flexibility there. Engelbrecht stated that he would be open to doing that. Truitt stated that having it on the Food Stand then would be a good draw to the Wednesday market, which generally isn't as popular as the Saturday market. Miller asked Seydell Johnson if there was any chance that Engelbrecht could sell this summer or if the slots have pretty much all been taken. Seydell Johnson responded that there is a chance he could on Saturdays, but that it would only be if a vendor cancelled, so notification of the days where he could put up

the stand would be fairly sudden, and he would still have to pay for the booth that day. Brown asked if Wednesday night is cheaper. Seydell Johnson responded that it is cheaper and that there is more flexibility. Engelbrecht stated that he is open to being at the Wednesday market. The Committee thanked John Engelbrecht for coming to speak about The Food Stand project.

Seydell Johnson stated that she does not support funding The Food Stand project because there are so many loose ends and it would be too difficult to work it in at this point in the season, when so many vendors already have claimed their spots. Brown suggested that the Committee asks John Engelbrecht to speak with the Parks Department to work out details and then re-apply next year. Seydell Johnson stated that she thinks that is a good idea. Bollinger agreed.

The Committee allocated the remaining \$100 to Carnival.

Seydell Johnson motioned to allocate \$1,100 to Carnival, \$2,000 to Luchadores Immigrants in Iowa, \$500 to the Summer of the Arts Building Mural, \$1,800 to Primary Assembly with the condition that Jason Snell does one more public performance for kids, and \$1,600 to [r]amp. Clark seconded. Motion passed unanimously.

UPDATE REGARDING PUBLIC ART STRATEGIC PLAN PROCESS AND SURVEY

Bollinger stated that they have received over 200 responses so far with a 100% completion rate. Miller stated that the subcommittee is asking for volunteers from the Committee to help staff a table at the library where they will solicit responses to the public art strategic plan survey from passersby and will have more information on the strategic plan and public art in Iowa City for people to view. Miller said he will send out an email to the Committee members with specific times during which they can volunteer. Bollinger stated that the survey closes April 21. Bollinger stated that on May 9 there will be another Arts Professionals meeting and on May 15 there will be another Public Art Strategic Plan meeting. Brown asked what the purpose of the second Arts Professionals meeting is. Miller responded that it is to discuss and plan the strategic plan and the data collected from the survey.

COMMITTEE ANNOUNCEMENTS OR REPORTS:

Miller stated that the strategic plan subcommittee needs to meet again before the Arts Professionals meeting on May 15. Bollinger stated that they will have a draft of the strategic plan in June.

Miller stated that during the March PAAC meeting, Rose Smith had suggested forming a subcommittee to discuss integrating the old PAAC plan and bylaws into the strategic plan. Bollinger asked Brown and Truitt if they would be interested in forming that subcommittee. Brown and Truitt both agreed to be on that subcommittee.

STAFF REPORTS:

Bollinger stated that she is working on arranging the Poetry in Public review meeting. Bollinger stated that the Committee needs to work on the Creekside Placemaking project and the Riverfront Crossings art activity, both of which the Committee has committed funds to. Bollinger stated that

Rachel Arnone, the art teacher at Southeast Junior High, sent her a link to a birdhouse decorating project, which could be a possibility for the Riverfront Crossings project. Miller suggested a project that is tied to the relocation of the Snelson sculpture, where they have participants create their own sculptures with straws and pipe cleaners, for example.

Bollinger stated that the Committee received a proposal for a project that they may hear more about at the May meeting. Bollinger stated that the artist is not looking for funds from the Committee, just their support.

ADJOURNMENT:

Clark moved to adjourn. Boyken seconded. Meeting adjourned at 5:20 p.m.

**Public Art Advisory Committee
Attendance Record
2018-2019**

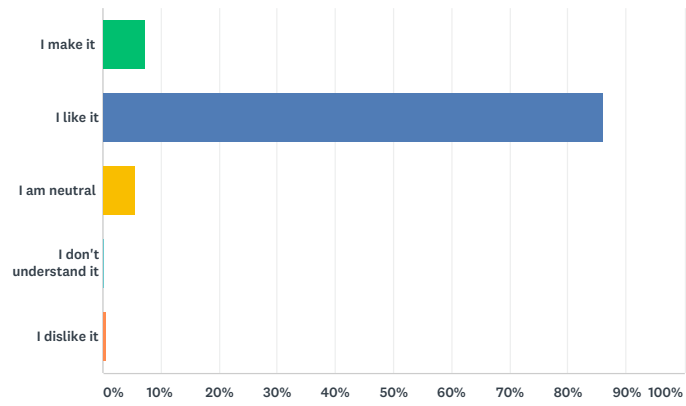
| Name | Term Expires | 7/12 | 8/2 | 9/6 | 10/4 | 11/1 | 12/6 | 1/10 | 3/7 | 4/4 |
|-----------------------------|--------------|------|-----|-----|------|------|------|------|-----|-----|
| Wendy Brown | 01/01/20 | x | x | x | x | x | O/E | O/E | x | x |
| Erin Fitzgerald | 01/01/20 | x | x | x | x | -- | -- | -- | -- | -- |
| Ron Knoche | | x | x | x | x | x | x | x | x | x |
| Juli Seydell-Johnson | | x | x | x | x | x | x | x | O/E | x |
| Vero Rose Smith | 01/01/21 | x | O/E | x | x | x | x | x | x | O/E |
| Steve Miller | 02/01/21 | x | x | x | x | x | x | x | x | x |
| Andrea Truitt | 01/01/22 | -- | -- | -- | -- | -- | x | x | x | x |
| Eddie Boyken | 01/01/22 | -- | -- | -- | -- | -- | -- | x | x | x |

Key:
X = Present
O = Absent
O/E = Absent/Excused
--- = Not a member

Iowa City Public Art Survey

Q1 My relationship to public art is:

Answered: 500 Skipped: 0

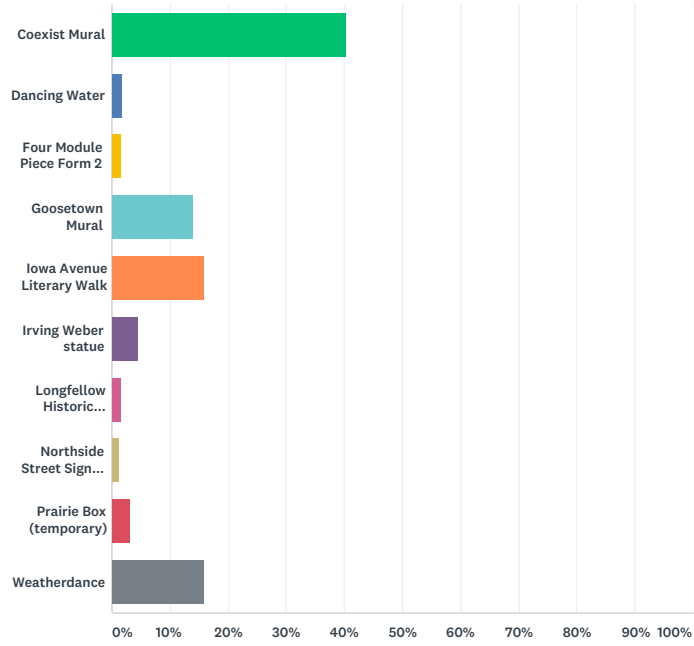


| ANSWER CHOICES | RESPONSES |
|-----------------------|------------|
| I make it | 7.40% 37 |
| I like it | 86.20% 431 |
| I am neutral | 5.60% 28 |
| I don't understand it | 0.20% 1 |
| I dislike it | 0.60% 3 |
| TOTAL | 500 |

Iowa City Public Art Survey

Q2 Select your favorite example of Iowa City public art: (If you don't see your favorite, you can add a response later)

Answered: 486 Skipped: 14



ANSWER CHOICES



Coexist Mural



Dancing Water

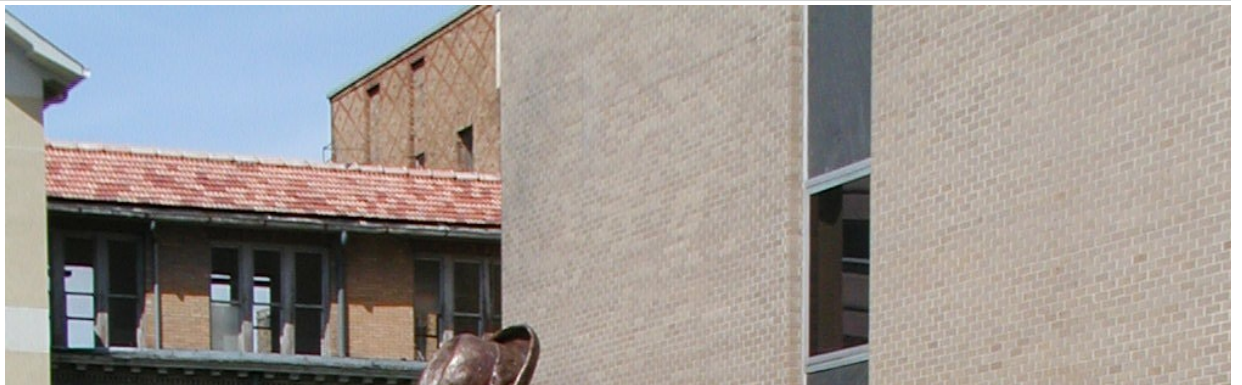




Goosetown Mural



Iowa Avenue Literary Walk

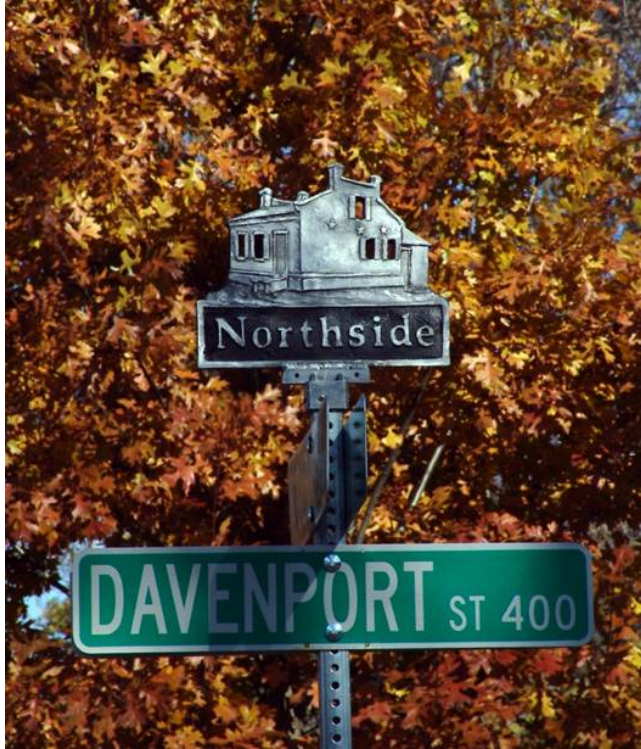




Irving Weber statue



Longfellow Historic Markers



Northside Street Sign Markers



Prairie Box (temporary)

Iowa City Public Art Survey



Weatherdance

TOTAL

Iowa City Public Art Survey

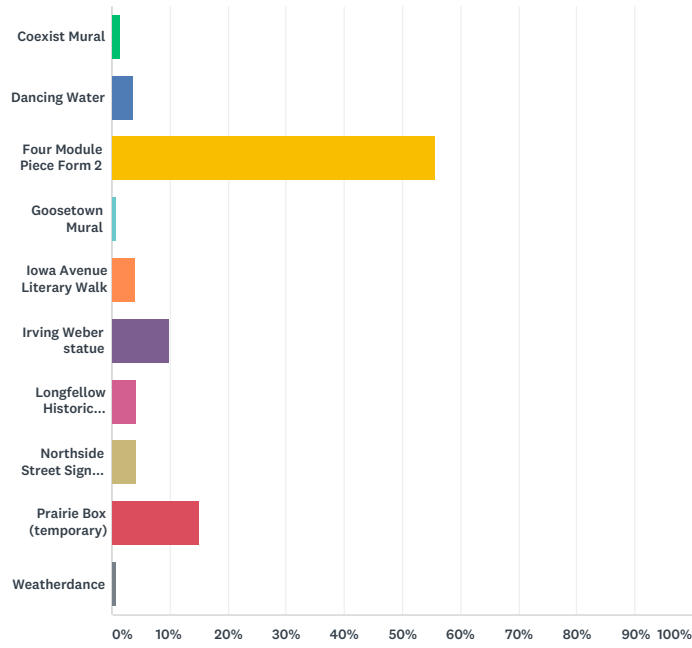
Q3 If you have a favorite public art that wasn't listed, please let us know the artwork and why:

Answered: 114 Skipped: 386

Iowa City Public Art Survey

Q4 Select your least favorite example of Iowa City public art: (If you don't see your least favorite, you can add a response later)

Answered: 426 Skipped: 74



ANSWER CHOICES



Coexist Mural



Dancing Water

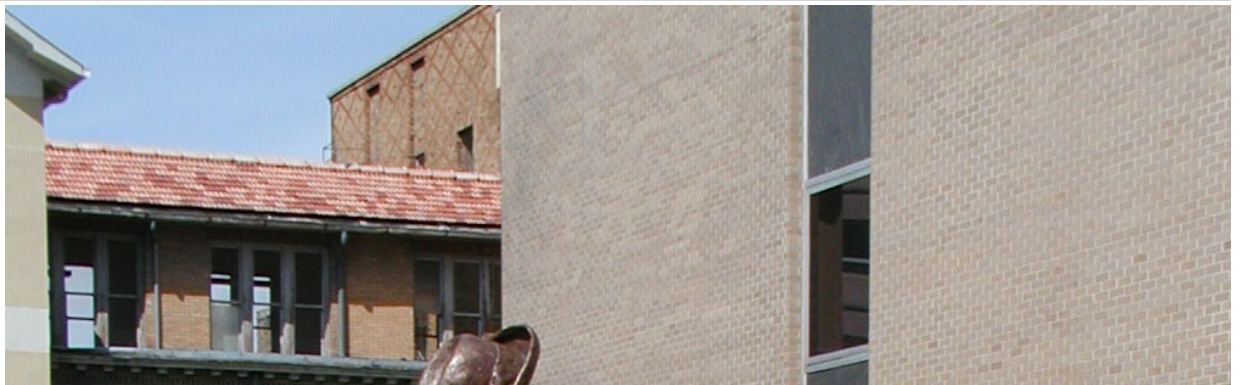




Goosetown Mural



Iowa Avenue Literary Walk

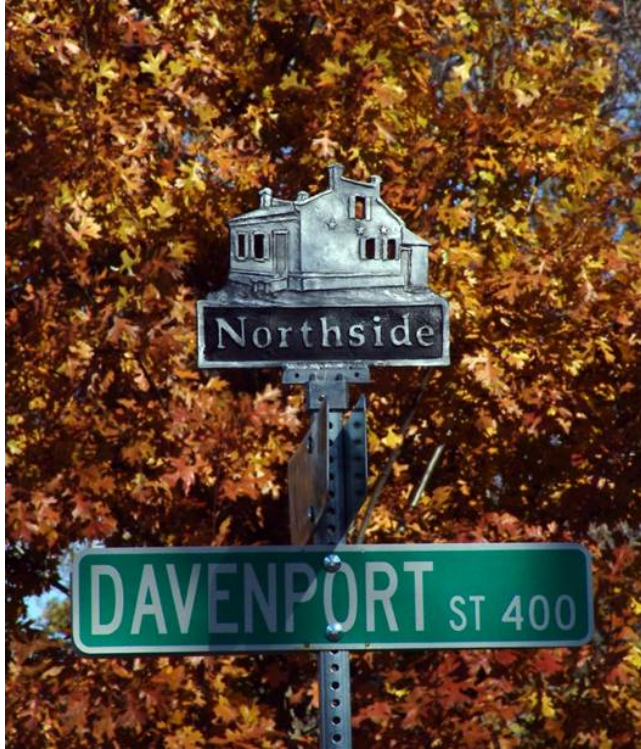




Irving Weber statue



Longfellow Historic Markers



Northside Street Sign Markers



Prairie Box (temporary)



Weatherdance

TOTAL

Iowa City Public Art Survey

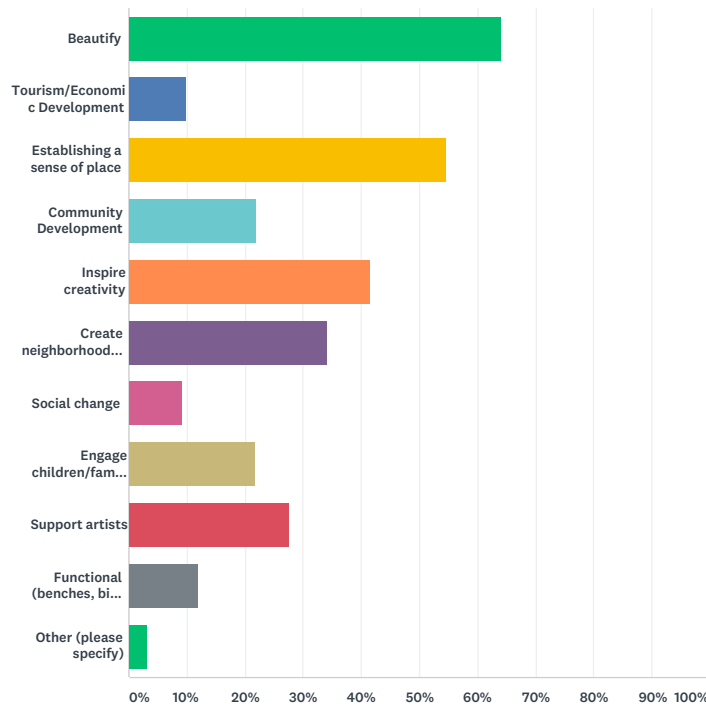
Q5 If you have a least favorite work of public art that wasn't listed, please let us know the artwork and why

Answered: 99 Skipped: 401

Iowa City Public Art Survey

Q6 The role of public art is: (select top 3)

Answered: 499 Skipped: 1

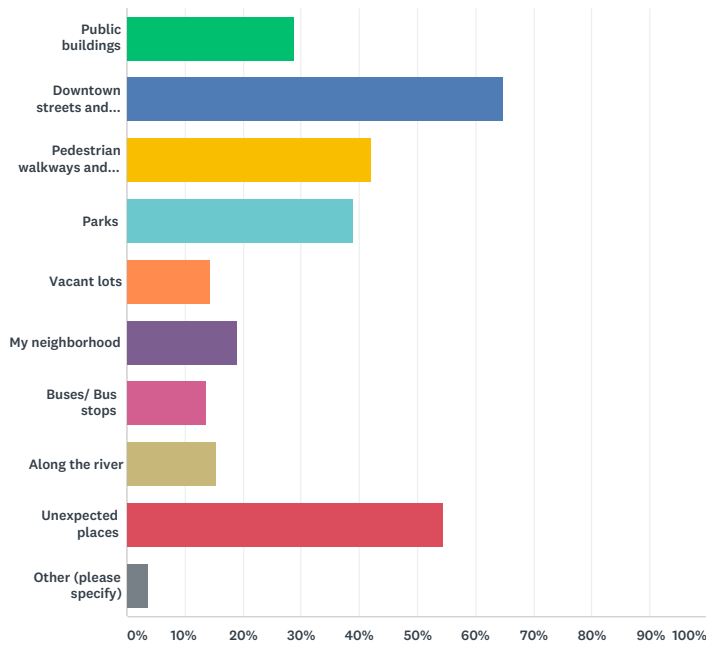


| ANSWER CHOICES | RESPONSES | |
|---|-----------|-----|
| Beautify | 63.93% | 319 |
| Tourism/Economic Development | 9.82% | 49 |
| Establishing a sense of place | 54.51% | 272 |
| Community Development | 22.04% | 110 |
| Inspire creativity | 41.68% | 208 |
| Create neighborhood identity | 34.07% | 170 |
| Social change | 9.22% | 46 |
| Engage children/families | 21.84% | 109 |
| Support artists | 27.66% | 138 |
| Functional (benches, bike racks, signage, lighting) | 12.02% | 60 |
| Other (please specify) | 3.21% | 16 |
| Total Respondents: 499 | | |

Iowa City Public Art Survey

Q7 I want to see public art in: (select top 3)

Answered: 499 Skipped: 1

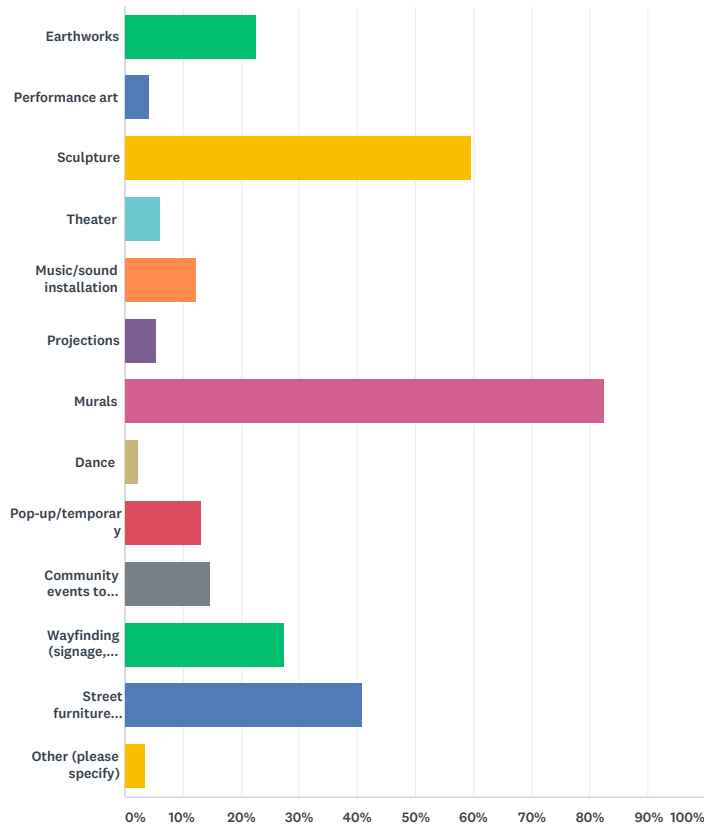


| ANSWER CHOICES | RESPONSES |
|--------------------------------|------------|
| Public buildings | 28.86% 144 |
| Downtown streets and alleys | 64.93% 324 |
| Pedestrian walkways and trails | 42.08% 210 |
| Parks | 38.88% 194 |
| Vacant lots | 14.43% 72 |
| My neighborhood | 19.04% 95 |
| Buses/ Bus stops | 13.63% 68 |
| Along the river | 15.43% 77 |
| Unexpected places | 54.31% 271 |
| Other (please specify) | 3.81% 19 |
| Total Respondents: 499 | |

Iowa City Public Art Survey

Q8 The type of public art I most enjoy is: (select top 3)

Answered: 499 Skipped: 1

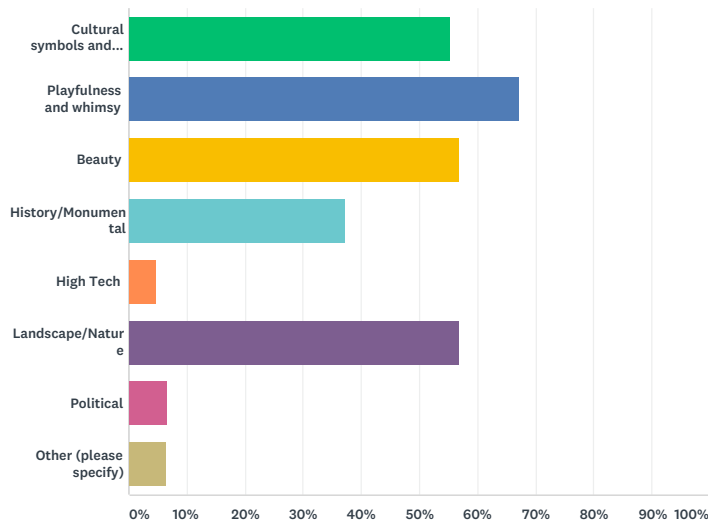


| ANSWER CHOICES | RESPONSES | |
|--|-----------|-----|
| Earthworks | 22.65% | 113 |
| Performance art | 4.21% | 21 |
| Sculpture | 59.52% | 297 |
| Theater | 6.01% | 30 |
| Music/sound installation | 12.42% | 62 |
| Projections | 5.41% | 27 |
| Murals | 82.36% | 411 |
| Dance | 2.40% | 12 |
| Pop-up/temporary | 13.23% | 66 |
| Community events to create art | 14.63% | 73 |
| Wayfinding (signage, crosswalks, maps) | 27.45% | 137 |
| Street furniture (benches, bike racks, bus stops, etc) | 40.88% | 204 |
| Other (please specify) | 3.61% | 18 |
| Total Respondents: 499 | | |

Iowa City Public Art Survey

Q9 I would like to see public art in Iowa City reflect: (select top 3)

Answered: 499 Skipped: 1

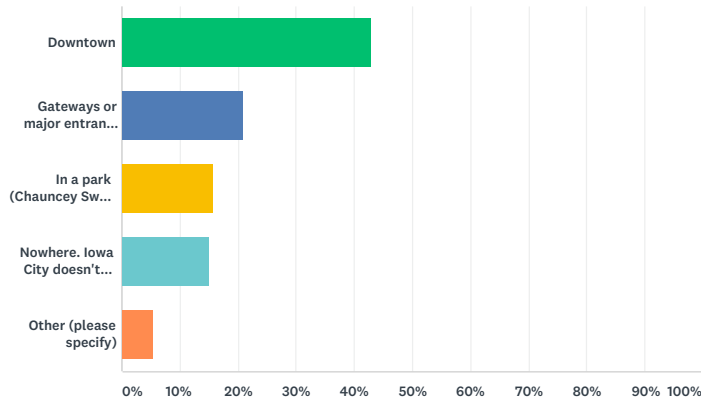


| ANSWER CHOICES | RESPONSES | |
|---------------------------------|-----------|-----|
| Cultural symbols and traditions | 55.31% | 276 |
| Playfulness and whimsy | 67.13% | 335 |
| Beauty | 56.91% | 284 |
| History/Monumental | 37.27% | 186 |
| High Tech | 4.81% | 24 |
| Landscape/Nature | 56.91% | 284 |
| Political | 6.61% | 33 |
| Other (please specify) | 6.41% | 32 |
| Total Respondents: 499 | | |

Iowa City Public Art Survey

Q10 If Iowa City were to commission a large/monumental, iconic public artwork, where should it be located:

Answered: 497 Skipped: 3



| ANSWER CHOICES | RESPONSES | |
|--|-----------|------------|
| Downtown | 42.86% | 213 |
| Gateways or major entrances to IC (Dubuque St., North Dodge, Highway 1, Melrose Ave., etc) | 20.93% | 104 |
| In a park (Chauncey Swan, College Green, Hickory Hill, etc) | 15.69% | 78 |
| Nowhere. Iowa City doesn't need a large iconic public artwork | 15.09% | 75 |
| Other (please specify) | 5.43% | 27 |
| TOTAL | | 497 |

Iowa City Public Art Survey

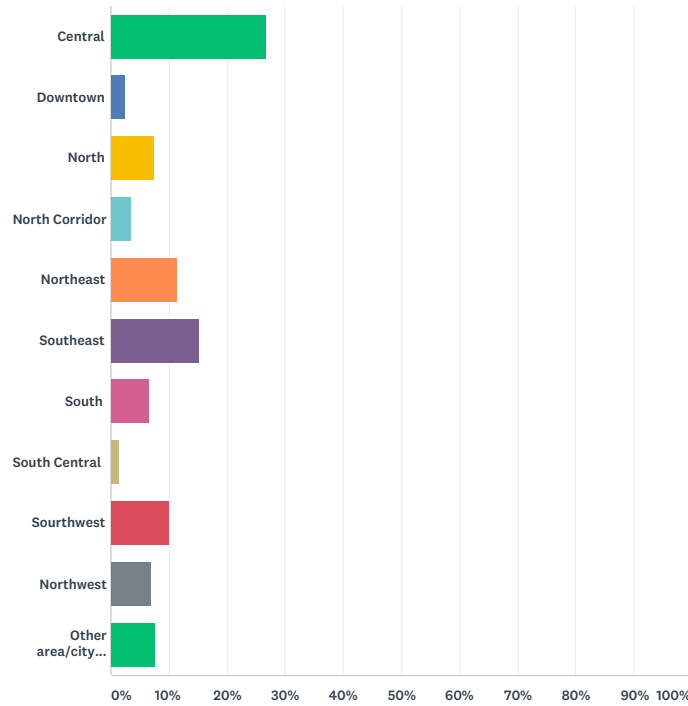
Q11 Do you have any other ideas or comments that would help us develop the Public Art Strategic Plan for Iowa City?

Answered: 176 Skipped: 324

Iowa City Public Art Survey

Q12 Where do you live in Iowa City?

Answered: 499 Skipped: 1

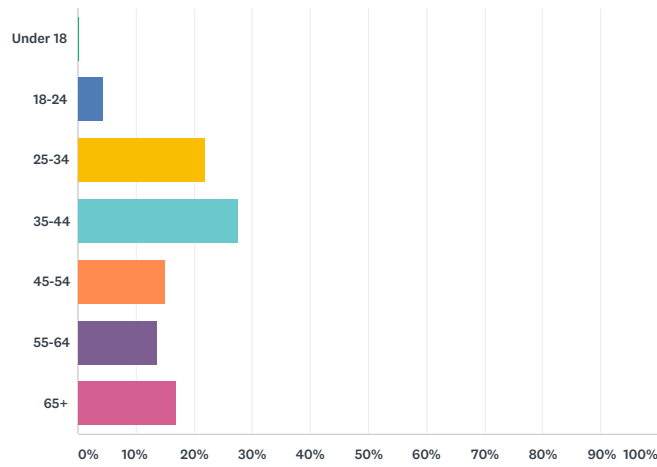


| ANSWER CHOICES | RESPONSES | |
|----------------------------------|-----------|------------|
| Central | 26.85% | 134 |
| Downtown | 2.61% | 13 |
| North | 7.62% | 38 |
| North Corridor | 3.61% | 18 |
| Northeast | 11.42% | 57 |
| Southeast | 15.23% | 76 |
| South | 6.61% | 33 |
| South Central | 1.40% | 7 |
| Southwest | 10.02% | 50 |
| Northwest | 6.81% | 34 |
| Other area/city (please specify) | 7.82% | 39 |
| TOTAL | | 499 |

Iowa City Public Art Survey

Q13 How old are you

Answered: 499 Skipped: 1



| ANSWER CHOICES | RESPONSES | |
|----------------|-----------|------------|
| Under 18 | 0.20% | 1 |
| 18-24 | 4.41% | 22 |
| 25-34 | 22.04% | 110 |
| 35-44 | 27.66% | 138 |
| 45-54 | 15.03% | 75 |
| 55-64 | 13.63% | 68 |
| 65+ | 17.03% | 85 |
| TOTAL | | 499 |

Iowa City Farmers Market
Placemaking Art Project
Call to Artists

The Iowa City Parks and Recreation Department is interested in soliciting proposals for the installation of Placemaking Art in and around the Iowa City Farmers Market area including the Chauncey Swan Parking Ramp and surrounding market area. The Iowa City Public Art Advisory Committee will be responsible for reviewing responses to this Call and interviewing artists.

Project Description

The Iowa City Farmer's Market, which occurs annually from May through October is located in and around the first floor of the Chauncey Swan Parking Ramp. The Saturday Farmer's Market expands beyond the parking ramp into Washington Street between Gilbert and Van Buren Streets. Protection from the weather in the parking ramp is an attractive feature but the area provides little visual appeal that could enhance the general farmer's market experience. Proposals are being accepted from artists for visually appealing enhancements to the market area including the first-floor parking ramp and on the exterior of the ramp along Washington Street. Including components that identify the area as the location of the Iowa City's Farmer's Market are encouraged.

Project goals

- ☐ Use of the artwork to identify the space as the area where the Iowa City Farmer's Market occurs at the Washington Street entrance and as means of wayfinding to the market for visitors already in the parking ramp.
- ☐ To create an aesthetically pleasing, creative and original design/artwork that makes the parking garage a more welcoming, tranquil and friendly place to be.
- ☐ To utilize a farmer's market theme that compliments the existing mural under that College Street bridge.

Enhancements that can be considered but are not limited to:

Artwork installed on:

- Support columns
- Entry way columns
- Exterior of the parking ramp

NOTE* Painting directly onto the surfaces of the parking ramp will not be considered. Any mural proposals must be created on a surface which is then attached to surfaces in the parking ramp.

Banners/flags attached to:

- Support Columns
- Ceiling of parking ramp
- Outside of parking ramp

- Railing on the east side of ramp
- Exterior railings of upper floors on parking ramp
- Entranceways to the lower level of the parking ramp

Freestanding banners/flags on permanently installed poles throughout the outdoor Farmer's Market area could also be considered.

Enhancement of existing picnic tables on the east side of ramp

NOTE - Consideration could be made to modify the existing signage within the parking ramp to accommodate the artwork.

Project Budget

Budget for the project is \$7000 (?). All costs related to design work; food, lodging and transportation for the artist; insurance, materials; scaffolding, site related safety measures, labor, etc. are limited to this budget.

Project Timeline

- Deadline for responses - Friday, June 21st, 2019 – 5:00 PM
- Notification to applicants of finalist - Friday, June 28th, 2019
- Finalists meet with Public Art Advisory Committee - Thursday July 11th (?), 2018 - 3:30 PM
- Finalist Notification – Friday, July 12th
- Completion of the Project – September 15th

Application Submittal Procedure and Requirements

- A one-page artist statement describing experience and interest in the project.
- A current resume (no more than three pages).
- Colored rendering(s) of the proposed design for the artwork.
- Detailed explanation or description of installation methods and materials to be used to ensure durability.
- Description of safety measures that will be used to the secure site both during the project creation as well during non-working hours of the project.

All submissions should be submitted electronically by sending to Marcia Bollinger, Iowa City Public Art Coordinator at marcia-bollinger@iowa-city.org or mailed to 410 East Washington, Iowa City, Iowa 52240. All email submissions should be submitted in a .pdf format and will be acknowledged upon receipt.

Additional Information:

- All painted installations must be sealed with two coats of anti-graffiti protective coating that will provide resistance to vandalism and the weather. The expected lifespan will be evaluated by the committee.

- Payment for the work will be made in three installments – upon execution of artists agreement, at a mid-point in the project, and when work is completed satisfactorily. It is the responsibility of the artist to keep staff apprised of progress on the installation so that work can be viewed at several stages throughout the process.
- Installation of the artwork should occur on weekday evenings, Saturday after 1:00 PM or anytime Sunday when there is less vehicular traffic or parking in the ramp. Parking staff can assist in blocking off areas as work needed.

All materials submitted as part of the Call to Artist will become property of the Iowa City Parks and Recreation Department

SUBMISSIONS MUST BE RECEIVED BY 5:00 P.M. FRIDAY, JUNE 21, 2019

Send To:

Marcia Bollinger

Marcia-Bollinger@iowa-city.org

CITY OF IOWA CITY

410 EAST WASHINGTON STREET

IOWA CITY, IOWA 52240

319-356-5237