

PEDESTRIAN MALL IMPROVEMENTS

MARCH 2, 2017



gēnus

[landscape architects]

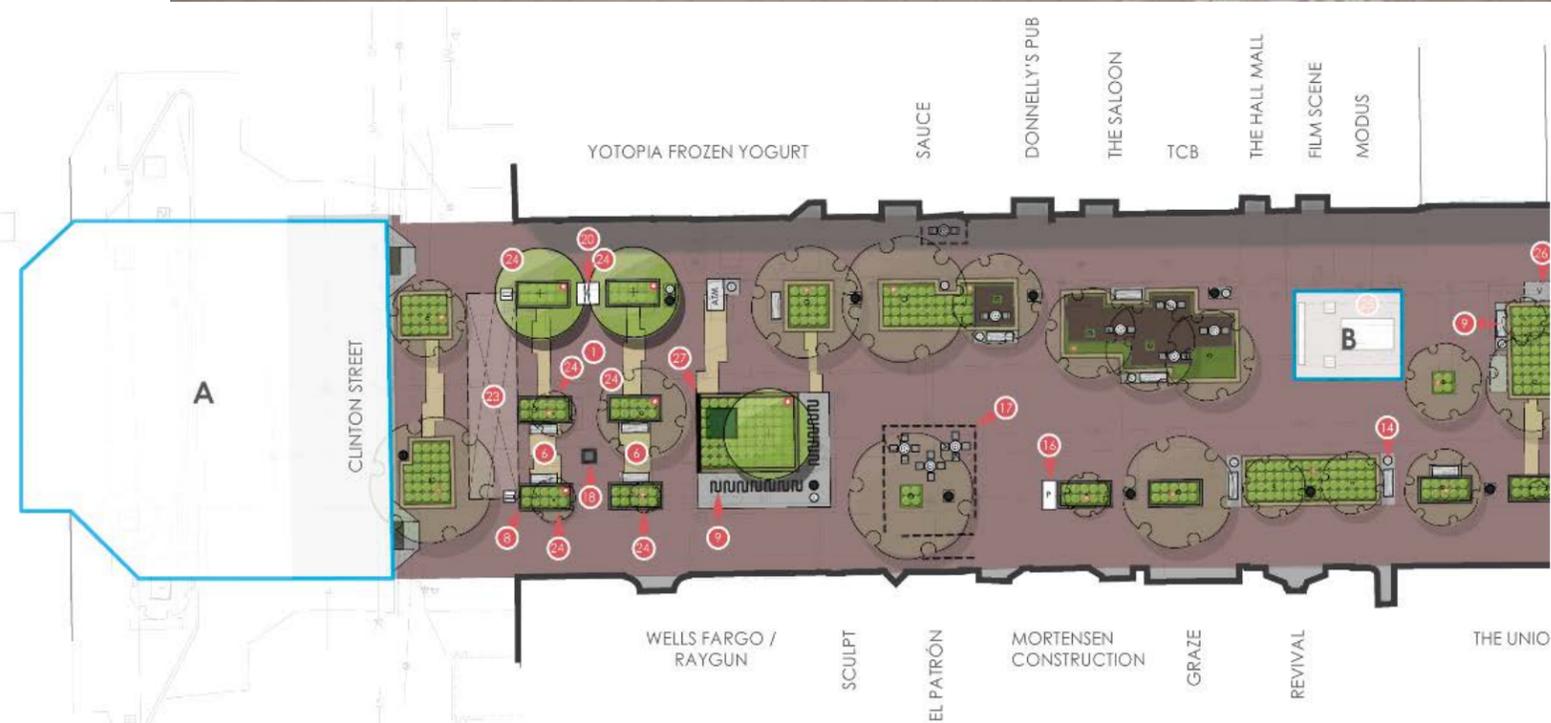
| NEUMANN MONSON | RAKER RHODES | SCHULER SHOOK | SHOEMAKER & HAALAND | SRF CONSULTING GROUP | DIVERSIFIED DESIGN |



CITY OF IOWA CITY
UNESCO CITY OF LITERATURE



PEDESTRIAN MALL IMPROVEMENTS



DESIGN SUMMARY

- GATEWAY FEATURE WITH CATENARY LIGHTING ESTABLISHES A SENSE OF ARRIVAL
- A WELCOMING ENTRY ROOM WITH WAYFINDING KIOSK AND STORY WALL CELEBRATING CITY OF LITERATURE DESIGNATION
- NEW SHADE STRUCTURE AND FIXED TABLES AND CHAIRS AT FILM SCENE
- ENLARGED PLANTING AREAS IMPROVE LONG TERM HEALTH OF TREES
- IMPROVE ACCESSIBILITY AT CLINTON / COLLEGE

CLINTON STREET AND WEST ENTRY PEDESTRIAN MALL IMPROVEMENTS



DESIGN SUMMARY

- RECONFIGURED SEATING IMPROVES VIEW DURING PERFORMANCES
- ACCENT LIGHTING
- IMPROVED ACCESSIBILITY
- STORY WALL CELEBRATES ART & MUSIC

WEATHER DANCE FOUNTAIN AND PERFORMANCE SPACE

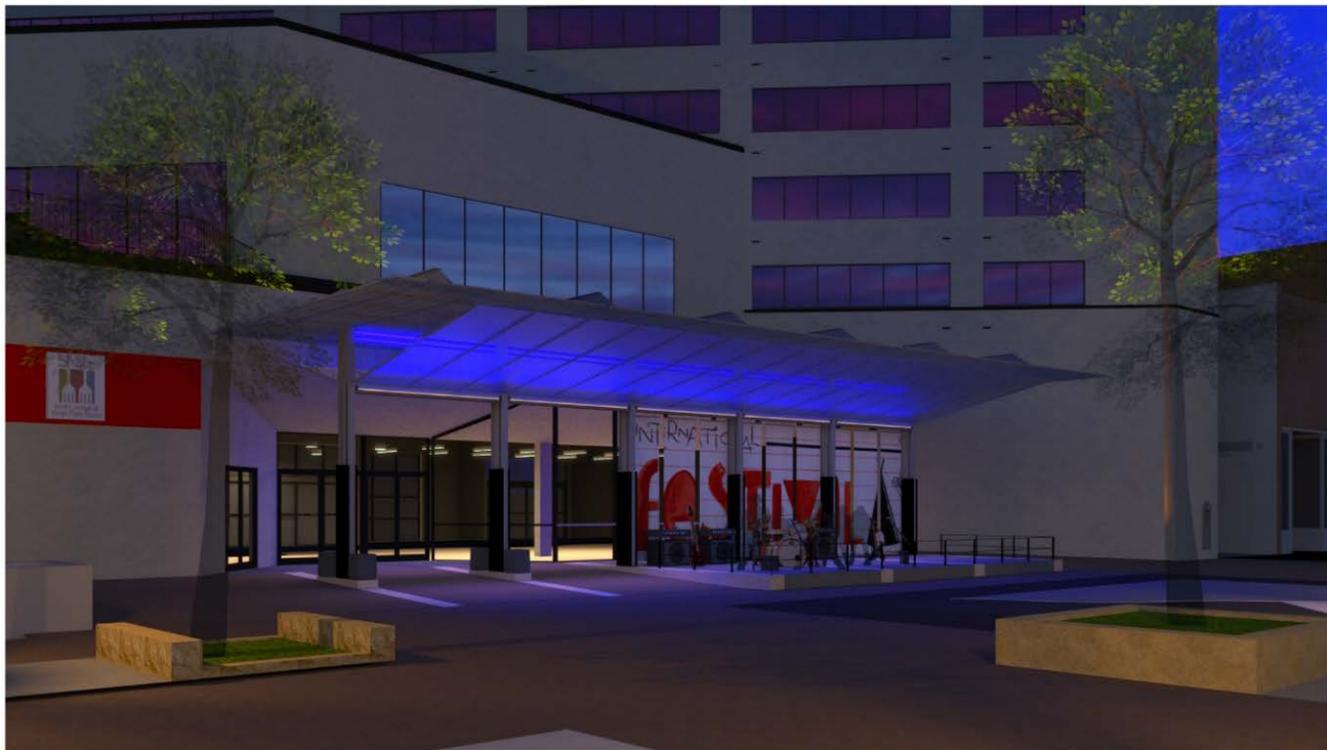
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PERMANENT STAGE + CANOPY
PEDESTRIAN MALL IMPROVEMENTS



TREE UP-LIGHTING PRECEDENT



COLOR CHANGING LED LIGHTS ILLUMINATE CANOPY



FOUNTAIN LIGHTING PRECEDENT

LAYERS OF LIGHTING
PEDESTRIAN MALL IMPROVEMENTS



DESIGN SUMMARY

- OPEN UP VIEWS FROM DUBUQUE STREET
- OPEN AND FLEXIBLE DESIGN SUPPORTS A VARIED AND DIVERSE PROGRAM
- STORY WALL CELEBRATES IOWA CITY'S UNIQUE HISTORY AND BLACK HAWK MINI
- SHADED SEATING AREAS
- ACCENT LIGHTING
- PUBLIC ART FOCUS ALONG NORTH WALKWAY

NORTH SECTION + NORTH PEDESTRIAN MALL AND BLACK HAWK MINI PARK PEDESTRIAN MALL IMPROVEMENTS



UPDATED BENCHES
PLAINWELL (PREVIOUS SD PLAN)



EXPLORE BENCH OPTIONS
FOLLOWING LIGHT
(NEOLIVIANO)



BENCHMARK BENCHES
EXISTING BENCHES TO REMAIN
IN SELECT LOCATIONS



MOVABLE TABLE + CHAIRS
BISTRO COLLECTION, FERMOB



TRASH RECEPTACLE
SCARBOROUGH, LANDSCAPEFORMS



RECYCLING SYSTEM
BIG BELLY RECYCLING



BIKE RACKS
CYCLESAFE CLASSIC U/2

NORTH SECTION + NORTH PEDESTRIAN MALL AND BLACK HAWK MINI PARK
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BEGA 84 120 ESD 3/22

SISTEMALUX MINISLOT DISK ESD 3/14

LIGHT MOCK-UP
PEDESTRIAN MALL IMPROVEMENTS

