

# PEDESTRIAN MALL IMPROVEMENTS . PUBLIC OPEN HOUSE

*April 12, 2018*

- SUMMARY OF DESIGN
- CONSTRUCTION PHASING
- COMMUNICATION PLAN
- Q + A



## SUMMARY OF DESIGN

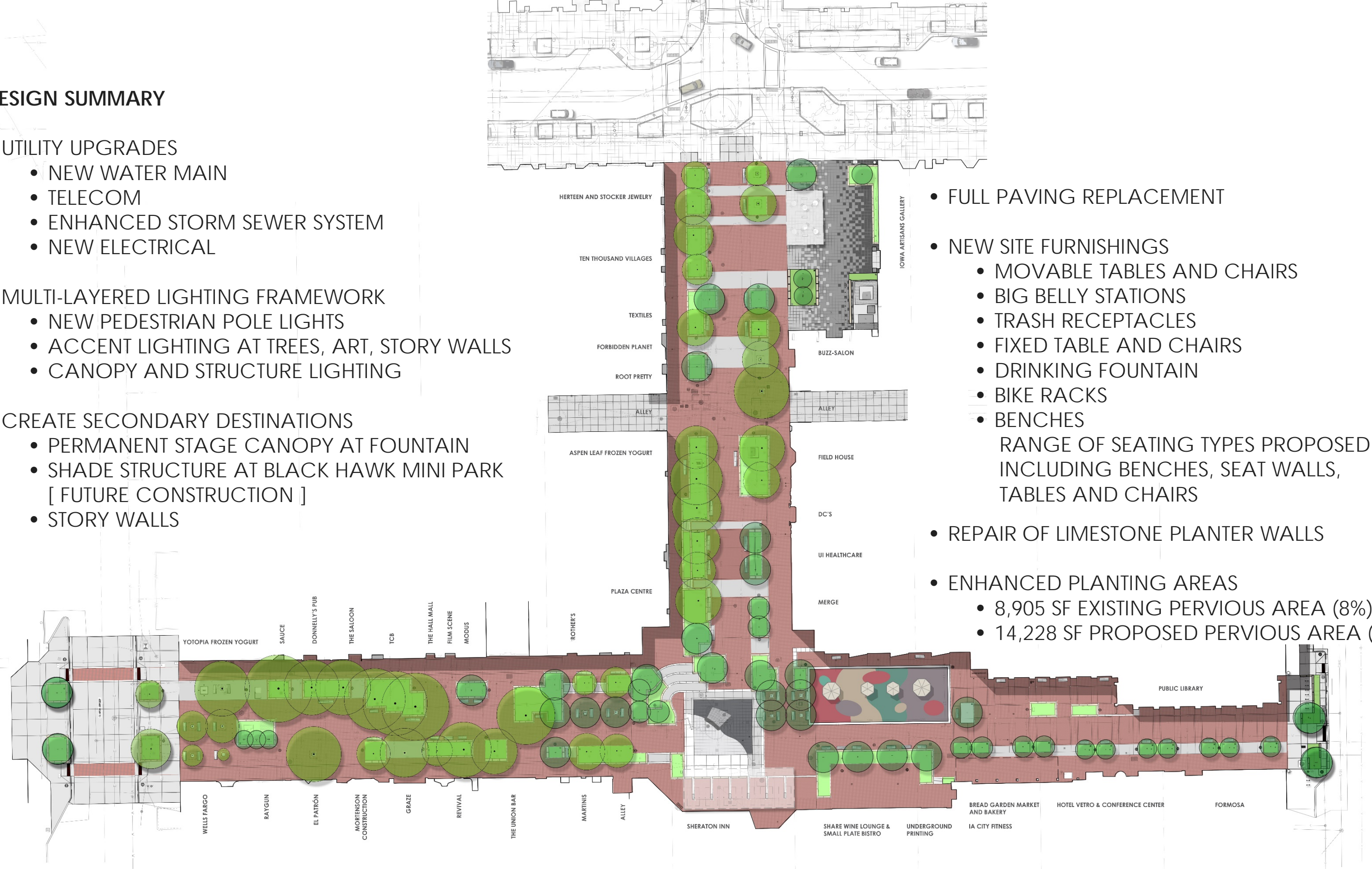




## DESIGN SUMMARY

- UTILITY UPGRADES
  - NEW WATER MAIN
  - TELECOM
  - ENHANCED STORM SEWER SYSTEM
  - NEW ELECTRICAL
- MULTI-LAYERED LIGHTING FRAMEWORK
  - NEW PEDESTRIAN POLE LIGHTS
  - ACCENT LIGHTING AT TREES, ART, STORY WALLS
  - CANOPY AND STRUCTURE LIGHTING
- CREATE SECONDARY DESTINATIONS
  - PERMANENT STAGE CANOPY AT FOUNTAIN
  - SHADE STRUCTURE AT BLACK HAWK MINI PARK [ FUTURE CONSTRUCTION ]
  - STORY WALLS

- FULL PAVING REPLACEMENT
- NEW SITE FURNISHINGS
  - MOVABLE TABLES AND CHAIRS
  - BIG BELLY STATIONS
  - TRASH RECEPTACLES
  - FIXED TABLE AND CHAIRS
  - DRINKING FOUNTAIN
  - BIKE RACKS
  - BENCHES
 RANGE OF SEATING TYPES PROPOSED INCLUDING BENCHES, SEAT WALLS, TABLES AND CHAIRS
- REPAIR OF LIMESTONE PLANTER WALLS
- ENHANCED PLANTING AREAS
  - 8,905 SF EXISTING PERVIOUS AREA (8%)
  - 14,228 SF PROPOSED PERVIOUS AREA (13%)



## DESIGN SUMMARY

### PEDESTRIAN MALL IMPROVEMENTS





POWER PEDESTALS IN PLANTING AREAS



● BEGA 84 120



# LAYERS OF LIGHTING

## PEDESTRIAN MALL IMPROVEMENTS



**EXISTING VS. PROPOSED COUNTS**

85 EXISTING BENCHES - 74 PROPOSED BENCHES (24 EXTENDED LENGTH)  
DESIGN PROPOSES A RANGE OF SEATING TYPES INCLUDING SEAT WALLS,  
AND TABLES AND CHAIRS (1 FIXED AND 6 MOVABLE TABLES AND CHAIRS)



**NEOLIVIANO BENCH**



**PLAINWELL BENCH**



**BENCHMARK BENCH**



**DUMOR TABLE 78**



**FERMOB MOVABLE TABLE + CHAIRS**

**SITE FURNISHINGS**  
PEDESTRIAN MALL IMPROVEMENTS





**WAYFINDING KIOSK**  
[ 2 PROPOSED ]



**TRASH RECEPTACLE**  
SCARBOROUGH, LANDSCAPE FORMS  
[ 55 EXISTING - 15 PROPOSED ]



**RECYCLING SYSTEM**  
BIGBELLY & SMARTBELLY DOUBLE  
STATION [ 4 PROPOSED ]



**BIKE RACKS**  
U Bike Rack by Madrax  
[ 6 RACKS EXISTING / 35 BICYCLES ]  
[ 24 PROPOSED / 48 BICYCLES ]



**MOST DEPENDABLE FOUNTAIN**  
[ 1 EXISTING - 1 PROPOSED ]

## SITE FURNISHINGS

### PEDESTRIAN MALL IMPROVEMENTS





PERMANENT STAGE CANOPY AT WDF  
PEDESTRIAN MALL IMPROVEMENTS



HERTEEN AND STOCKER JEWELRY

TEN THOUSAND VILLAGES

TEXTILES

FORBIDDEN PLANET



IOWA ARTISANS GALLERY

BUZZ-SALON

DESIGN GOALS

- Create an open and flexible design to support a varied and diverse program [ 2200 SF, 55' x 40' ]
- Create a welcoming and comfortable space
- Provide shaded seating areas to enhance usability of the space
- Capture and communicate the history of Black Hawk Mini Park
- Create a timeless design that projects a progressive and/or forward-thinking image for Iowa City
- Screen Transformer

BLACK HAWK MINI PARK  
PEDESTRIAN MALL IMPROVEMENTS





## CELEBRATE RESIDENTS WHO HAVE SHAPED AND INFLUENCED IOWA CITY

**PROCESS:** Online Survey  
Group of Local Experts

### COMMUNITY

1920s Howard Moffit  
1940s Dottie Ray  
1960s Minnette Doderer  
1960s Nancy Seiberling  
1970s Bill Sackter  
1990s Karen Kubby

### DISCOVERY

1830s Cyrus Sanders  
1950s James Van Allen  
1990s Connie Mutel

### COMMERCE

1850 E.D. Rate & Family  
1860 John Hands  
1870s Emil Boerner & Family  
1940s John Alberhasky

### EDUCATION

1850s Martha Reno  
1920s George Gallup

### CULTURE

1910s Dora Chapmen & Etta Englert  
1970s Dave Morice

## BLACK HAWK MINI PARK PEDESTRIAN MALL IMPROVEMENTS

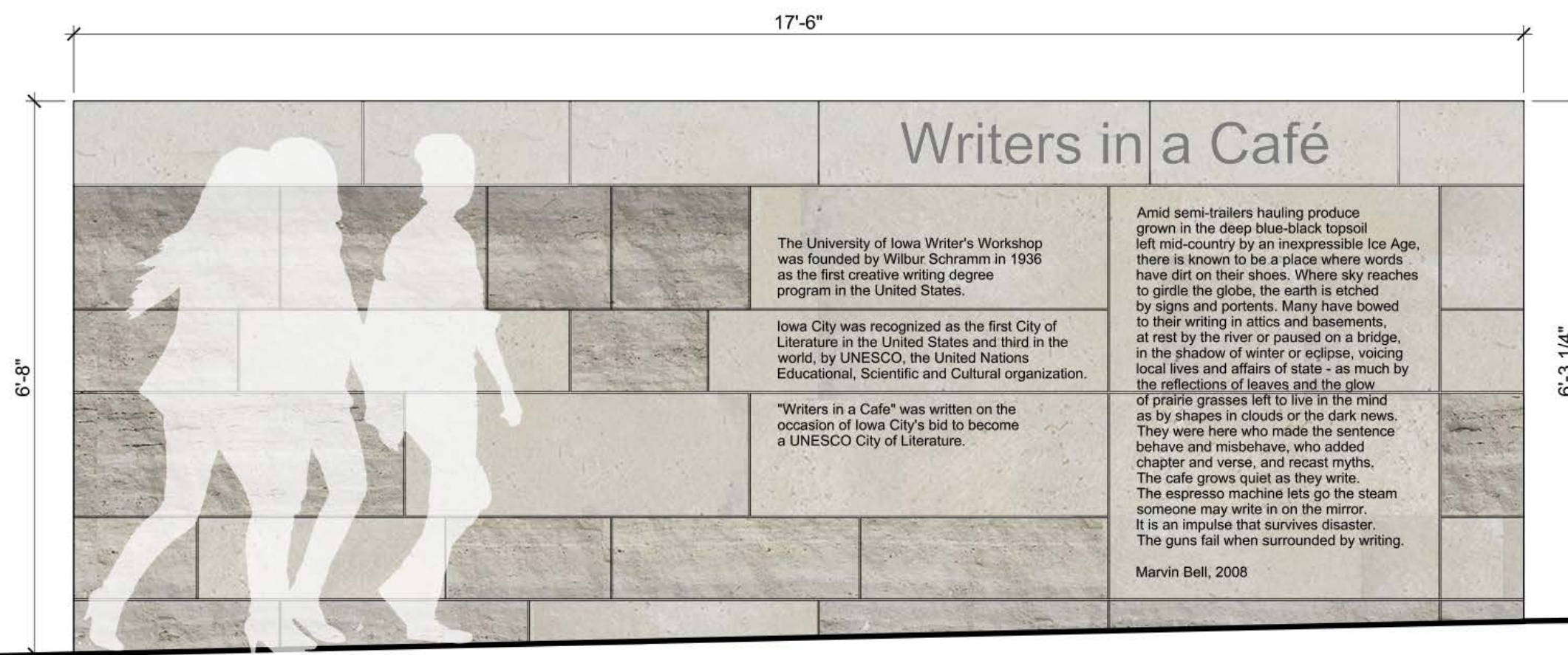


# Writers in a Café

IOWA CITY, IOWA, USA

Amid semi-trailers hauling produce grown in the deep blue-black topsoil left mid-country by an inexpressible Ice Age, there is known to be a place where words have dirt on their shoes. Where sky reaches to girdle the globe, the earth is etched by signs and portents. Many have bowed to their writing in attics and basements, at rest by the river or paused on a bridge, in the shadow of winter or eclipse, voicing local lives and affairs of state – as much by the reflections of leaves and the glow of prairie grasses left to live in the mind as by shapes in clouds or the dark news. They were here who made the sentence behave and misbehave, who added chapter and verse, and recast the myths. The café grows quiet as they write. The espresso machine lets go the steam someone may write in on the mirror. It is an impulse that survives disaster. The guns fail when surrounded by writing.

Marvin Bell

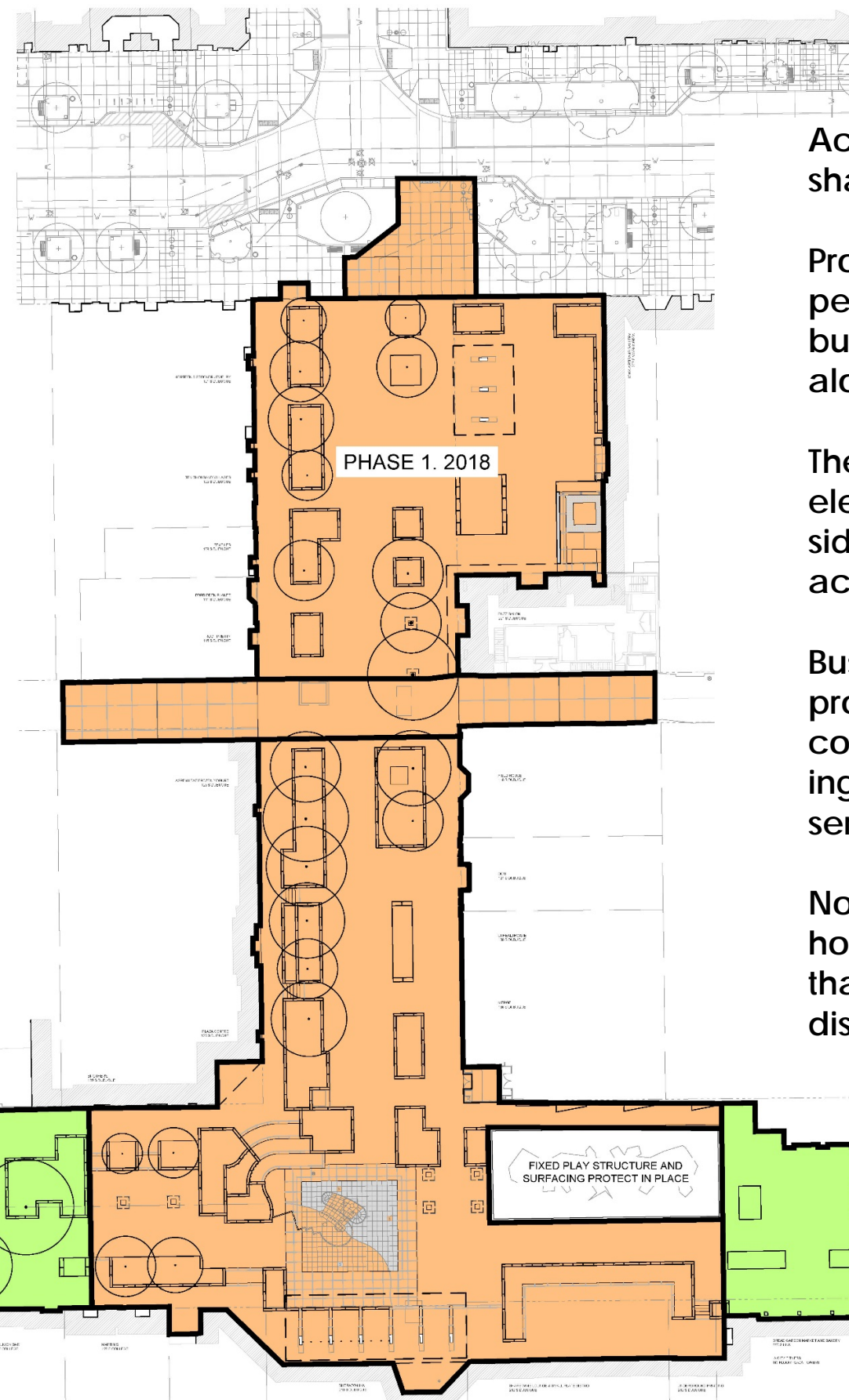


## CLINTON STREET ENTRY PEDESTRIAN MALL IMPROVEMENTS



CONSTRUCTION PHASING





Access to businesses and residences shall be maintained at all times.

Provide minimum 8-foot wide pedestrian walkway up against the buildings along College Street and along the west side of Dubuque Street.

The pedestrian walkway increases to eleven (11) feet in width along the east side of Dubuque to afford fire truck access during construction.

Business and building owners shall be provided notice 1 week prior to construction activities that will limit ingress or egress, or disrupt utility service.

Notice shall again be provided 48 hours prior to construction activities that will limit ingress or egress, or disrupt utility service.

## CONSTRUCTION PHASING

### PEDESTRIAN MALL IMPROVEMENTS



### Phase 1A:

Late Start Date: April 30, 2018

Substantial Completion: Date: July 31, 2018

Incentive / Disincentive: \$1000/Day

Maximum Incentive: \$10,000

### Phase 1 Alley Critical Closure:

14 Allowable Closure Days

Incentive / Disincentive: \$1000/Day

Maximum Incentive: \$5000

Note: Once alley is closed, it is to remain closed until completion of all work.

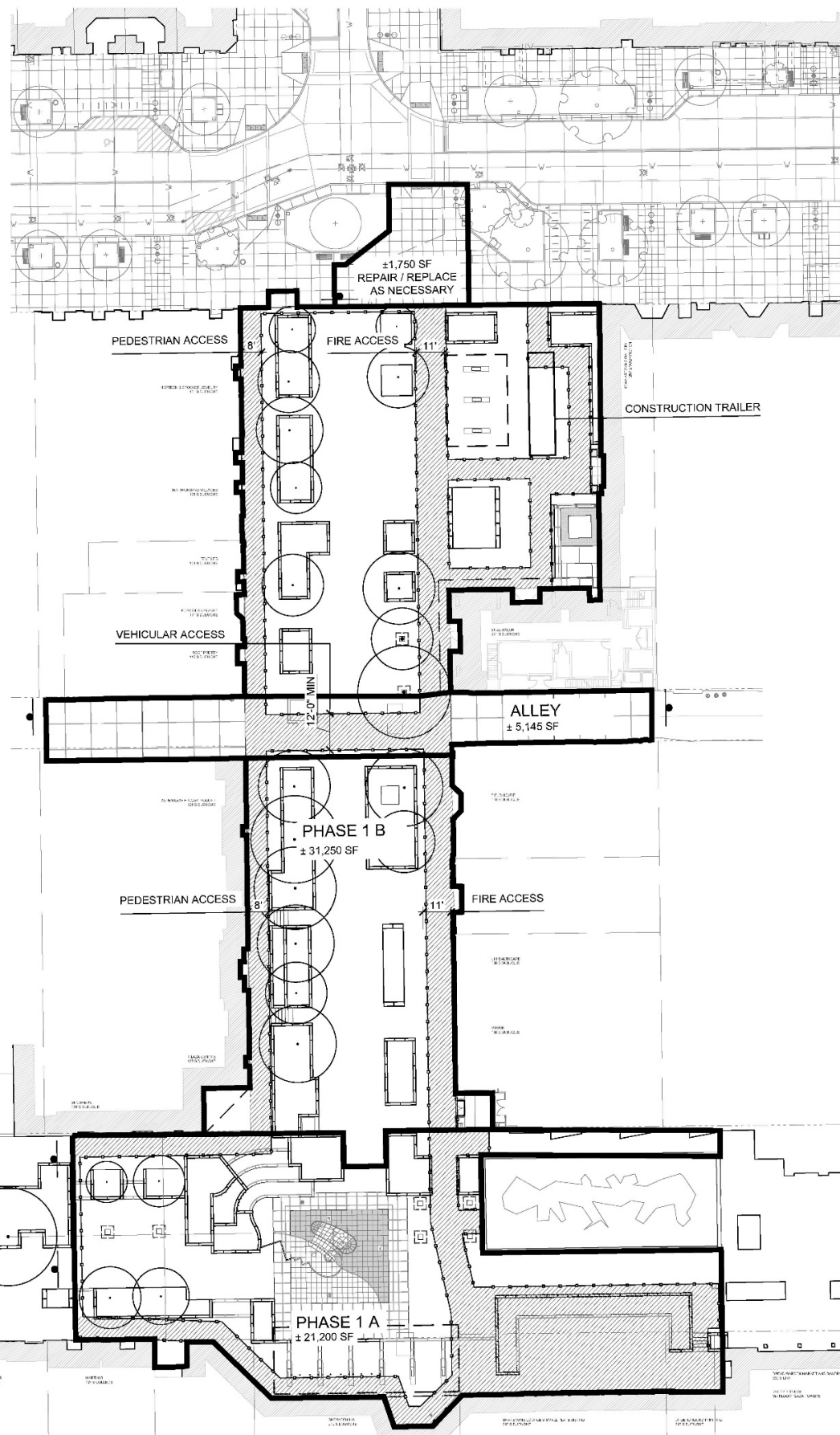
### Phase 1B:

Late Start Date: April 30, 2018

Substantial Completion: Date: October 31, 2018

Incentive / Disincentive: \$1000/Day

Maximum Incentive: \$10,000



No work shall be done during the following events:

- Downtown Block Party June 23, 2018
- Sidewalk Sales July 20 – 21, 2018
- Ragbrai July 27, 2018
- Taste of Iowa City August 22, 2018

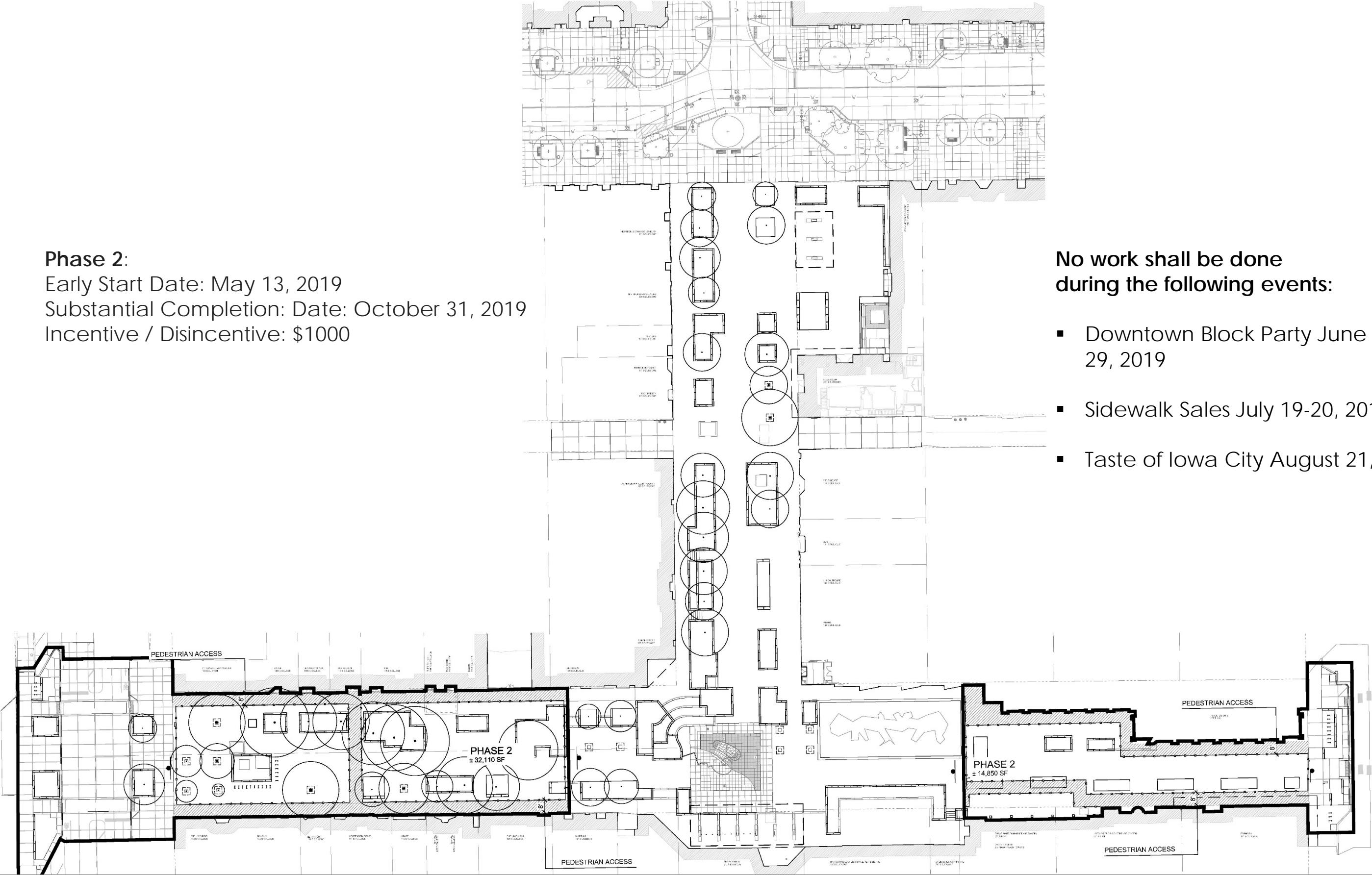
## CONSTRUCTION PHASING PEDESTRIAN MALL IMPROVEMENTS



**Phase 2:**

Early Start Date: May 13, 2019  
Substantial Completion: Date: October 31, 2019  
Incentive / Disincentive: \$1000

- No work shall be done during the following events:
- Downtown Block Party June 22 or 29, 2019
  - Sidewalk Sales July 19-20, 2019
  - Taste of Iowa City August 21, 2019



**CONSTRUCTION PHASING**  
PEDESTRIAN MALL IMPROVEMENTS



# COMMUNICATION PLAN



- To learn more about the project and see a current rendering, visit the project web page at [icgov.org/downtownstreetscape](http://icgov.org/downtownstreetscape)
- Sign up to receive project updates by email: Select “Ped Mall Improvements Project” at [icgov.org/e-subscriptions](http://icgov.org/e-subscriptions)
- Follow the City of Iowa City on [Facebook](#) and [Twitter](#) using #PedProject
- Weekly Construction Update Meetings
- For more information, contact Scott Sovers at 319-356-5142 or [Scott-Sovers@iowa-city.org](mailto:Scott-Sovers@iowa-city.org)



Q & A