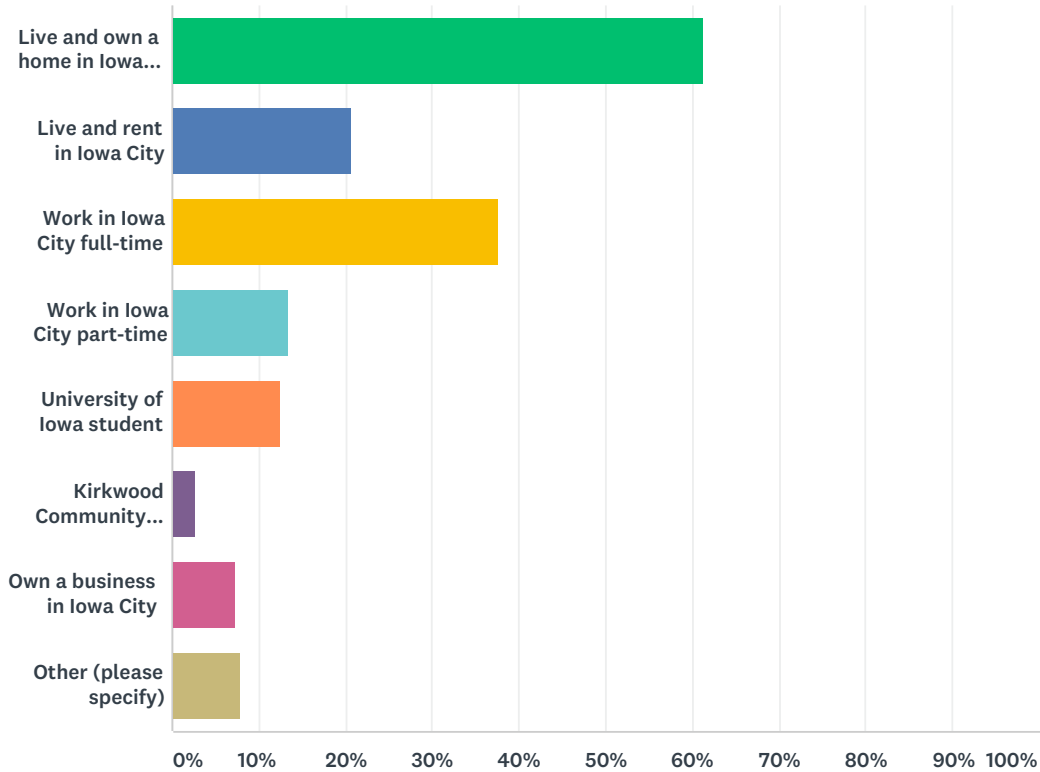


Q1 What is your affiliation to Iowa City? (Check all that apply).

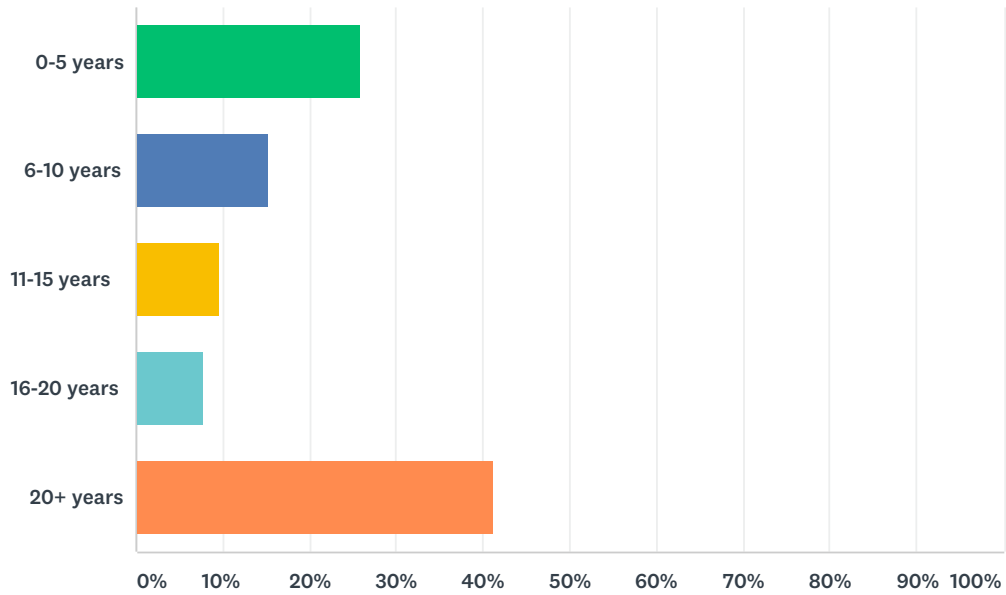
Answered: 799 Skipped: 1



ANSWER CHOICES	RESPONSES	
Live and own a home in Iowa City	61.20%	489
Live and rent in Iowa City	20.78%	166
Work in Iowa City full-time	37.67%	301
Work in Iowa City part-time	13.39%	107
University of Iowa student	12.52%	100
Kirkwood Community College student	2.63%	21
Own a business in Iowa City	7.26%	58
Other (please specify)	8.01%	64
Total Respondents: 799		

Q2 How long have you lived or worked in Iowa City?

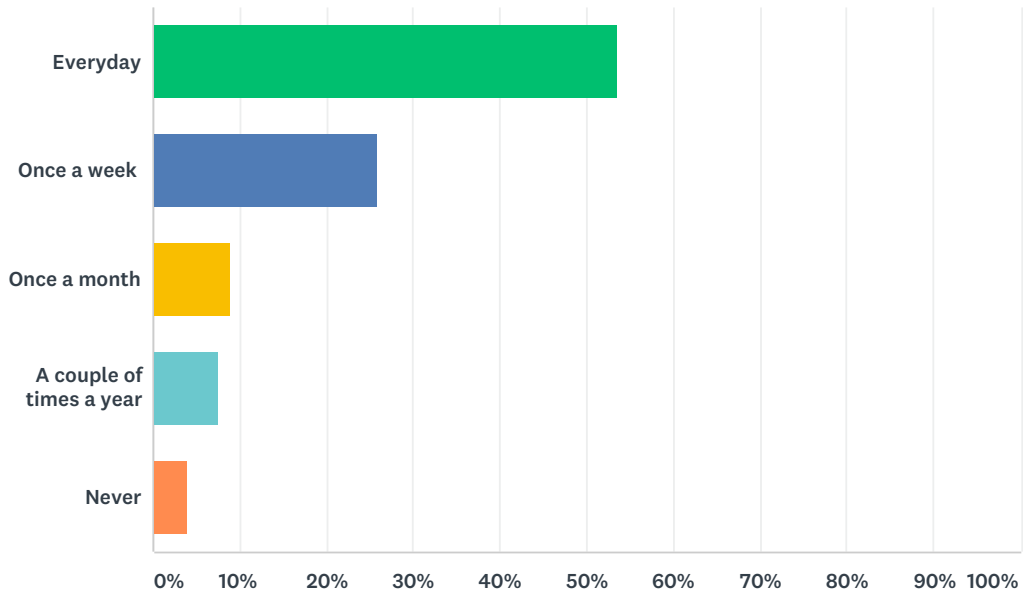
Answered: 795 Skipped: 5



ANSWER CHOICES	RESPONSES	
0-5 years	26.04%	207
6-10 years	15.35%	122
11-15 years	9.69%	77
16-20 years	7.80%	62
20+ years	41.13%	327
TOTAL		795

Q3 How often do you think about climate change? (Select one option).

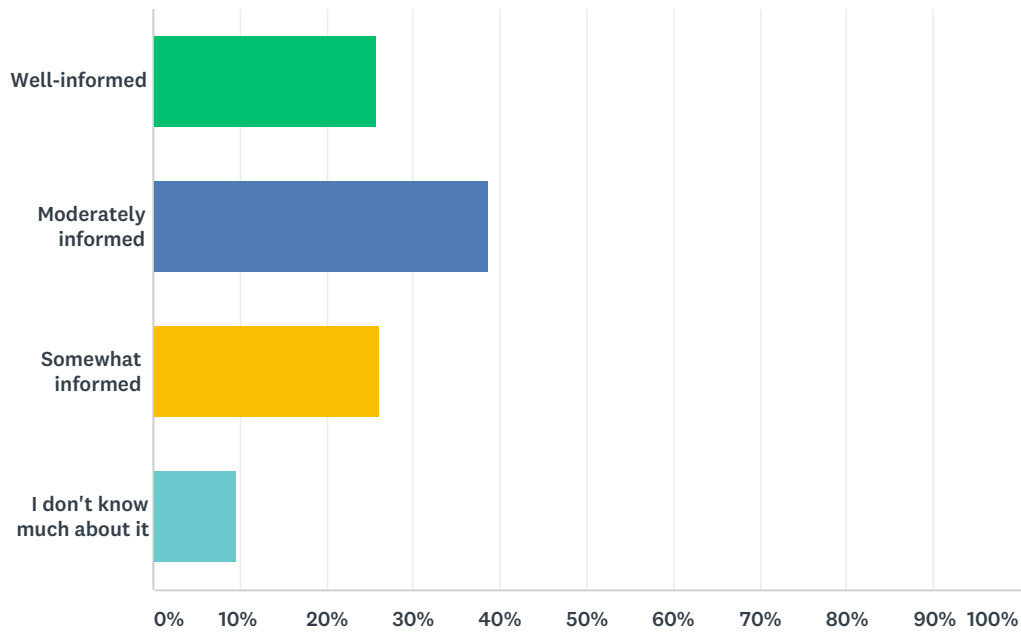
Answered: 795 Skipped: 5



ANSWER CHOICES	RESPONSES	
Everyday	53.46%	425
Once a week	26.04%	207
Once a month	8.93%	71
A couple of times a year	7.55%	60
Never	4.03%	32
TOTAL		795

Q4 How well informed do you think you are about the effects of a changing climate in Iowa City? (Select one option).

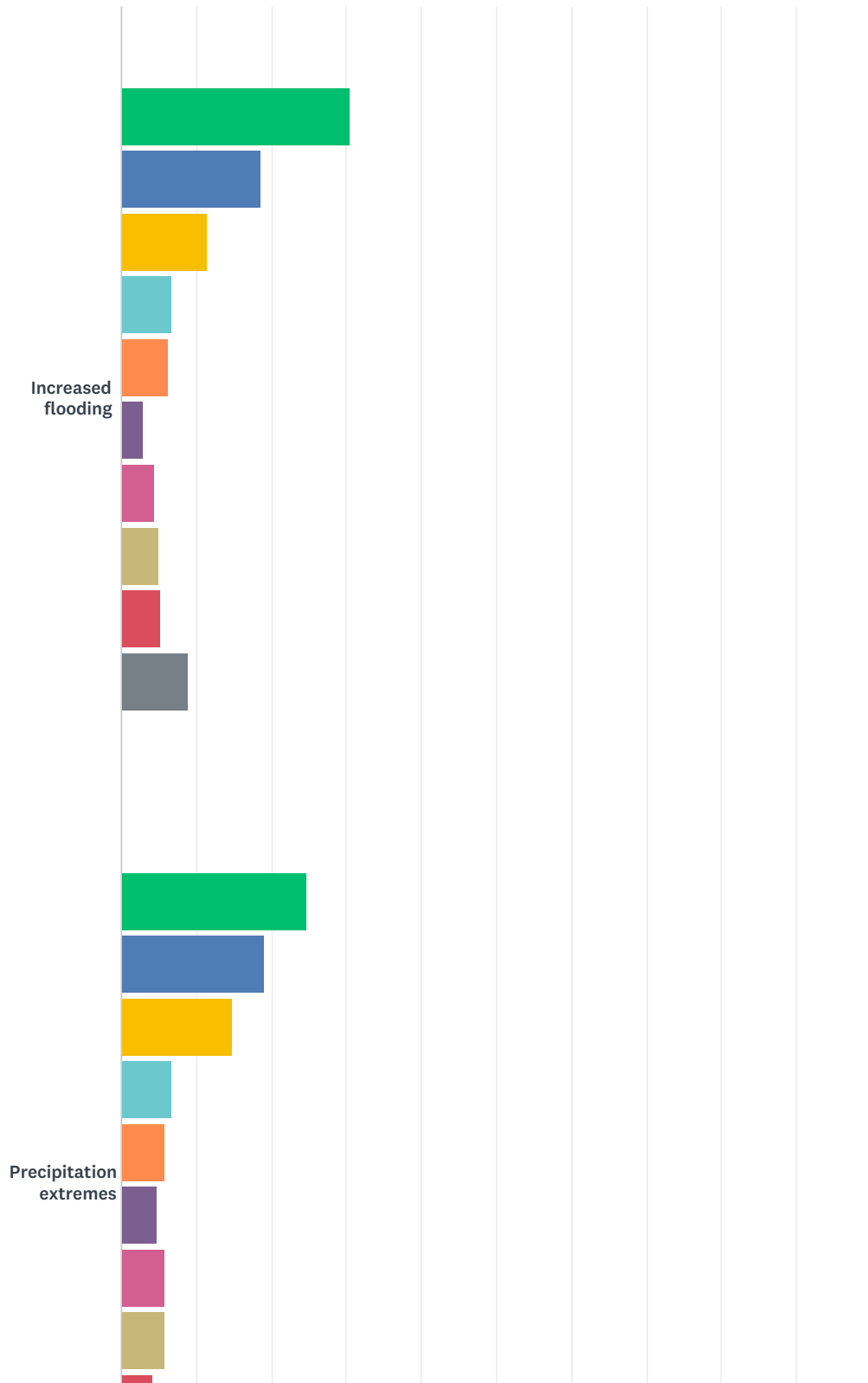
Answered: 798 Skipped: 2



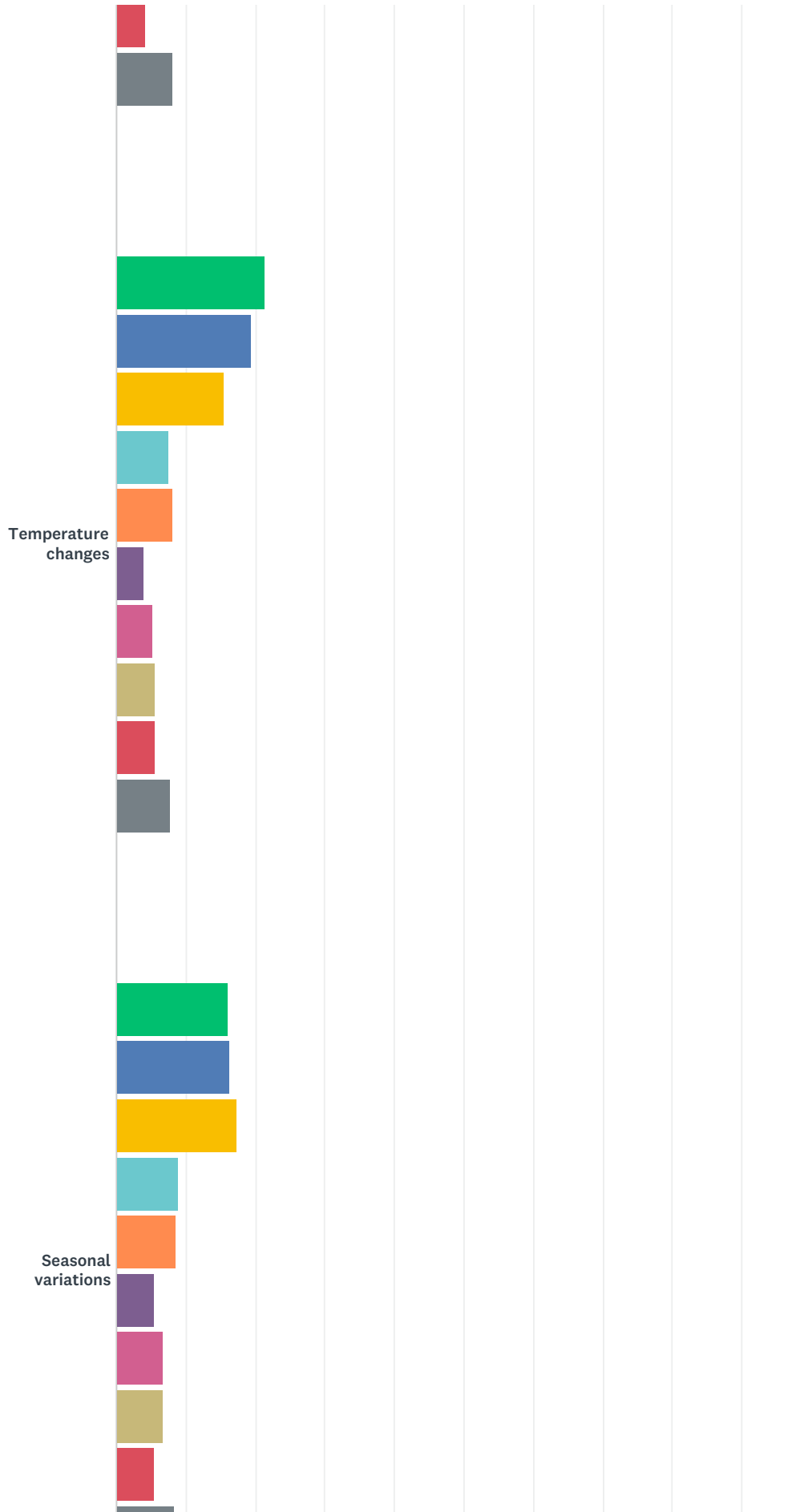
ANSWER CHOICES	RESPONSES	
Well-informed	25.69%	205
Moderately informed	38.72%	309
Somewhat informed	26.07%	208
I don't know much about it	9.52%	76
TOTAL		798

Q5 Please rate your level of concern about the following climate change impacts and how they will affect your quality of life and the Iowa City community. (1 being a top priority).

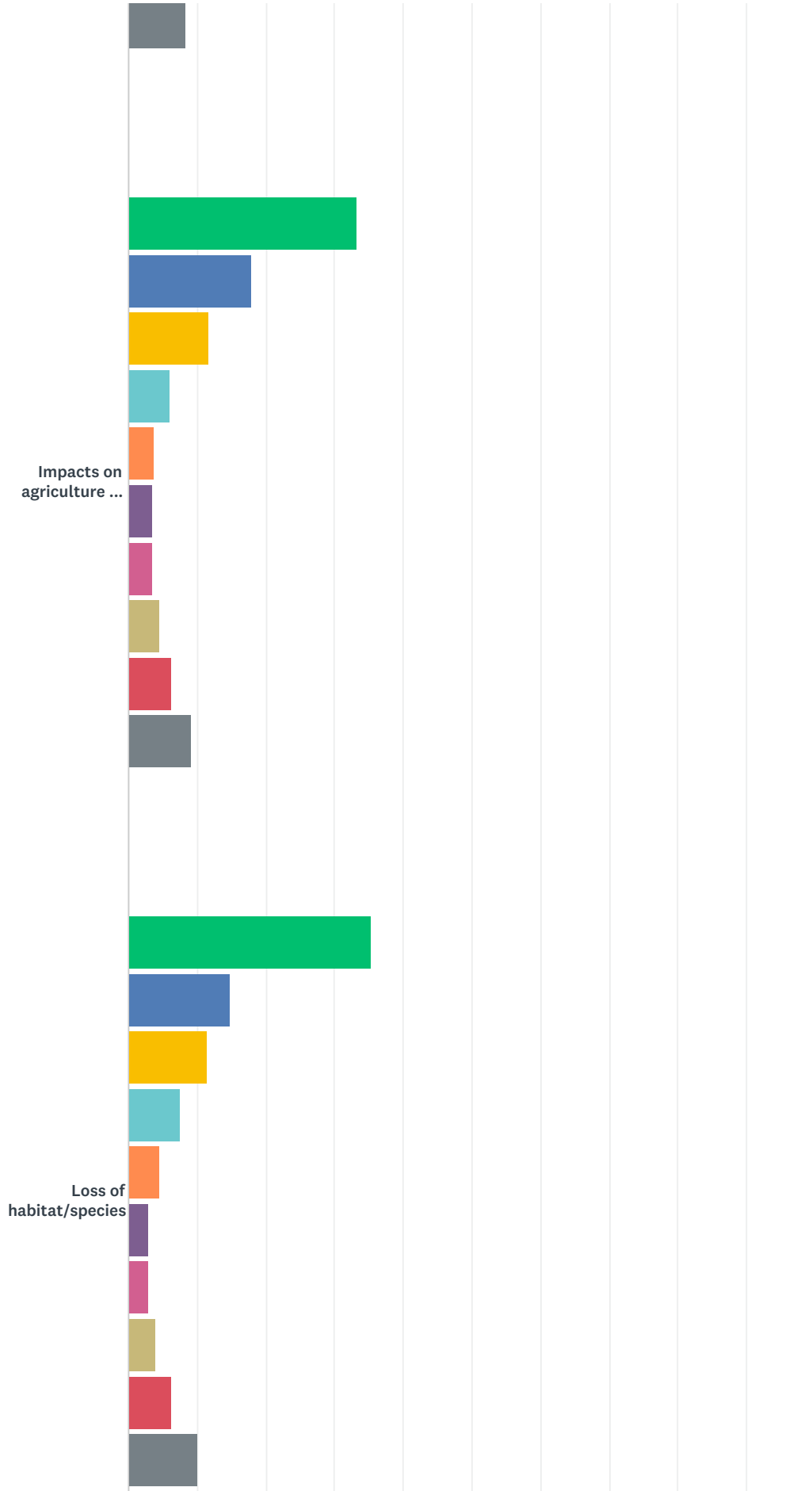
Answered: 797 Skipped: 3



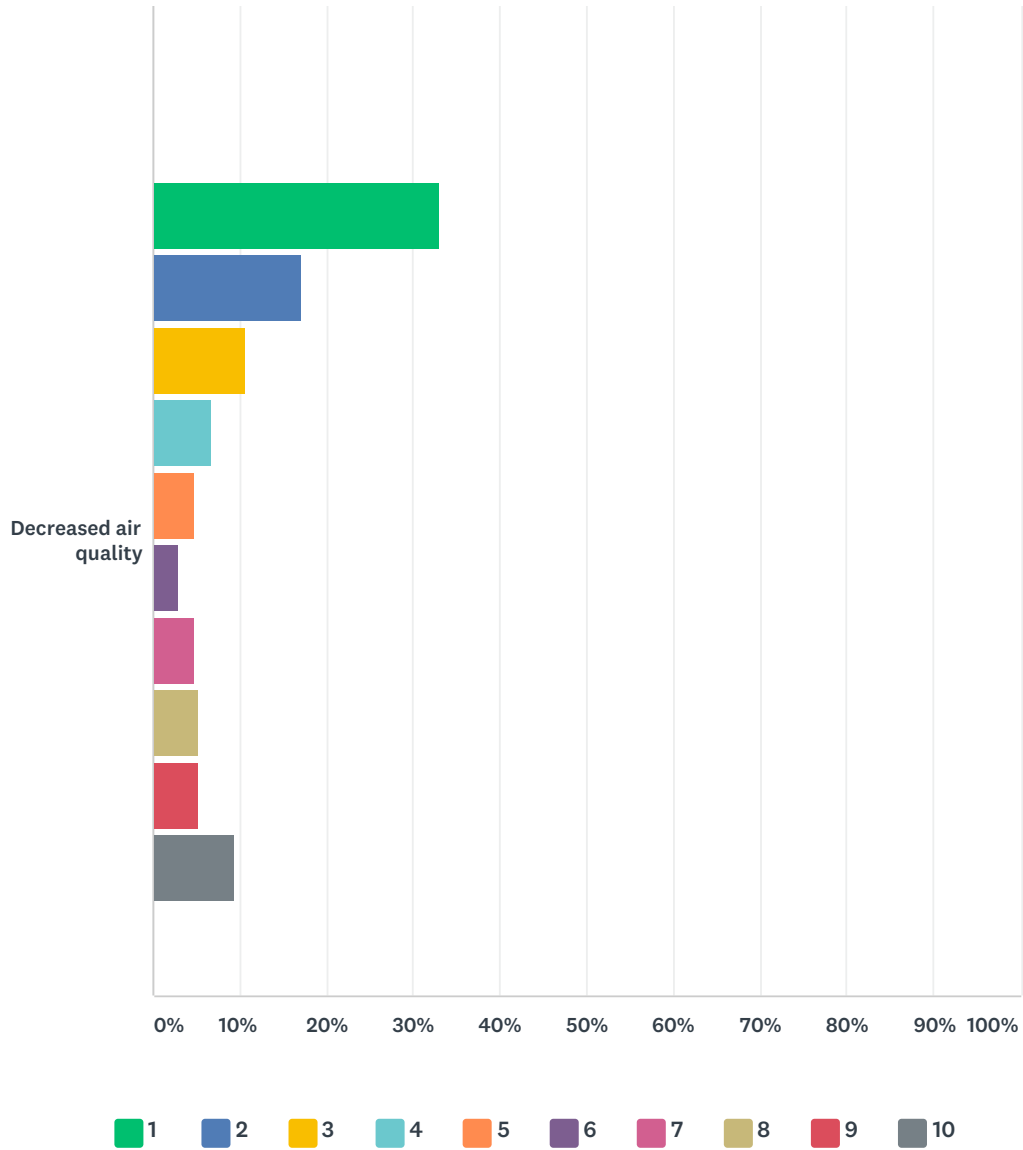
Iowa City Climate Action and Adaptation Plan



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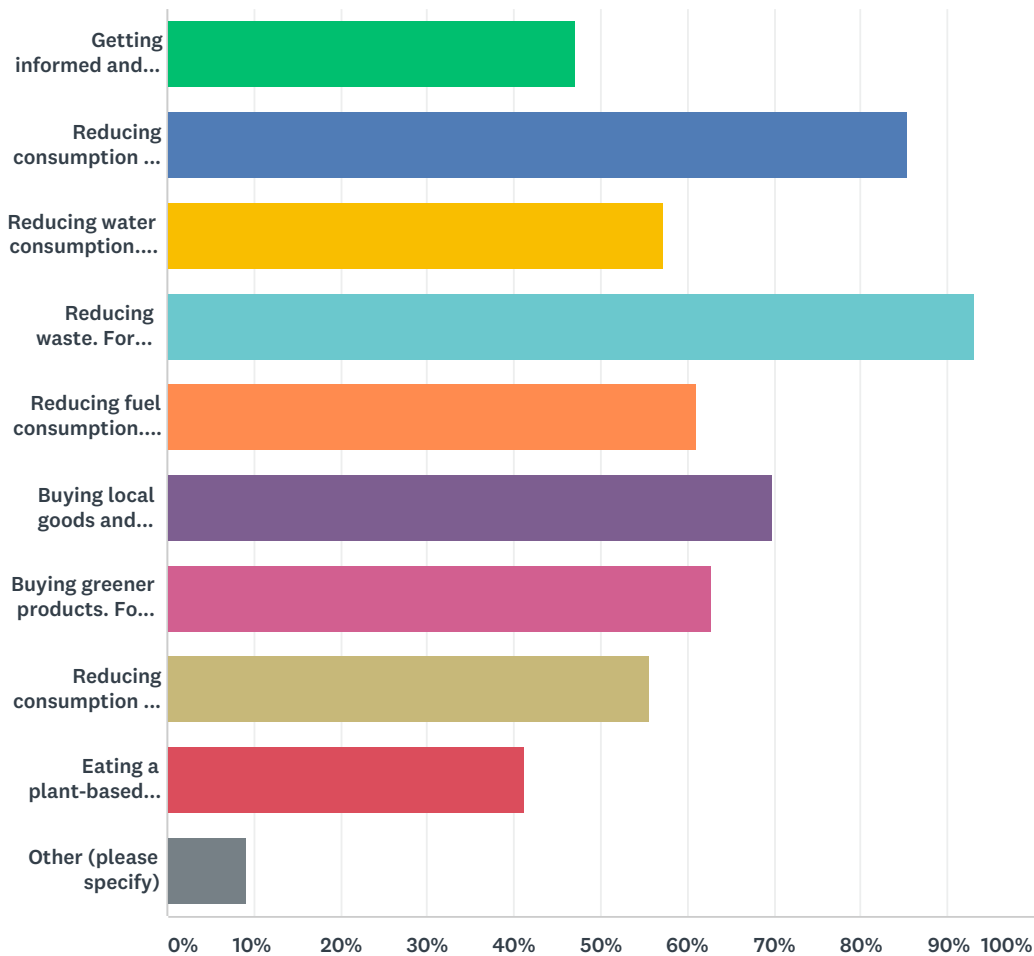
Iowa City Climate Action and Adaptation Plan



	1	2	3	4	5	6	7	8	9	10	TOTAL
Increased flooding	30.53% 243	18.59% 148	11.56% 92	6.66% 53	6.28% 50	2.89% 23	4.40% 35	5.03% 40	5.15% 41	8.92% 71	796
Precipitation extremes	24.71% 195	19.01% 150	14.83% 117	6.59% 52	5.83% 46	4.82% 38	5.83% 46	5.96% 47	4.18% 33	8.24% 65	789
Temperature changes	21.34% 169	19.44% 154	15.53% 123	7.45% 59	8.08% 64	3.91% 31	5.18% 41	5.68% 45	5.68% 45	7.70% 61	792
Seasonal variations	16.14% 127	16.39% 129	17.41% 137	9.02% 71	8.64% 68	5.34% 42	6.73% 53	6.61% 52	5.34% 42	8.39% 66	787
Impacts on agriculture and food production	33.29% 263	17.97% 142	11.77% 93	6.08% 48	3.80% 30	3.54% 28	3.54% 28	4.56% 36	6.33% 50	9.11% 72	790
Loss of habitat/species	35.30% 281	14.95% 119	11.56% 92	7.54% 60	4.52% 36	3.02% 24	2.89% 23	3.89% 31	6.28% 50	10.05% 80	796
Decreased air quality	33.12% 263	17.13% 136	10.71% 85	6.68% 53	4.79% 38	2.90% 23	4.79% 38	5.29% 42	5.16% 41	9.45% 75	794

Q6 What actions are you currently taking to reduce the impacts of climate change? (select all that apply).

Answered: 793 Skipped: 7



ANSWER CHOICES	RESPONSES
Getting informed and involved. For example, joining an organization, reading a book, attending a workshop.	47.04% 373
Reducing consumption of electricity. For example, using energy-efficient products, turning off lights or appliances when not in use, reduced use of appliances and electrical devices.	85.37% 677
Reducing water consumption. For example, reducing water usage, installing water saving devices.	57.25% 454
Reducing waste. For example, reusing, recycling, and composting.	93.06% 738
Reducing fuel consumption. For example, minimize travel by car and/or plane, drive energy/fuel efficient car, use public transportation, bike or walk.	61.03% 484
Buying local goods and products. For example, growing your own food, buying local produce, buying from local businesses.	69.86% 554
Buying greener products. For example, organic produce, products with less/no packaging.	62.67% 497
Reducing consumption by buying less	55.74% 442
Eating a plant-based diet or choosing foods that have a lower carbon footprint	41.24% 327

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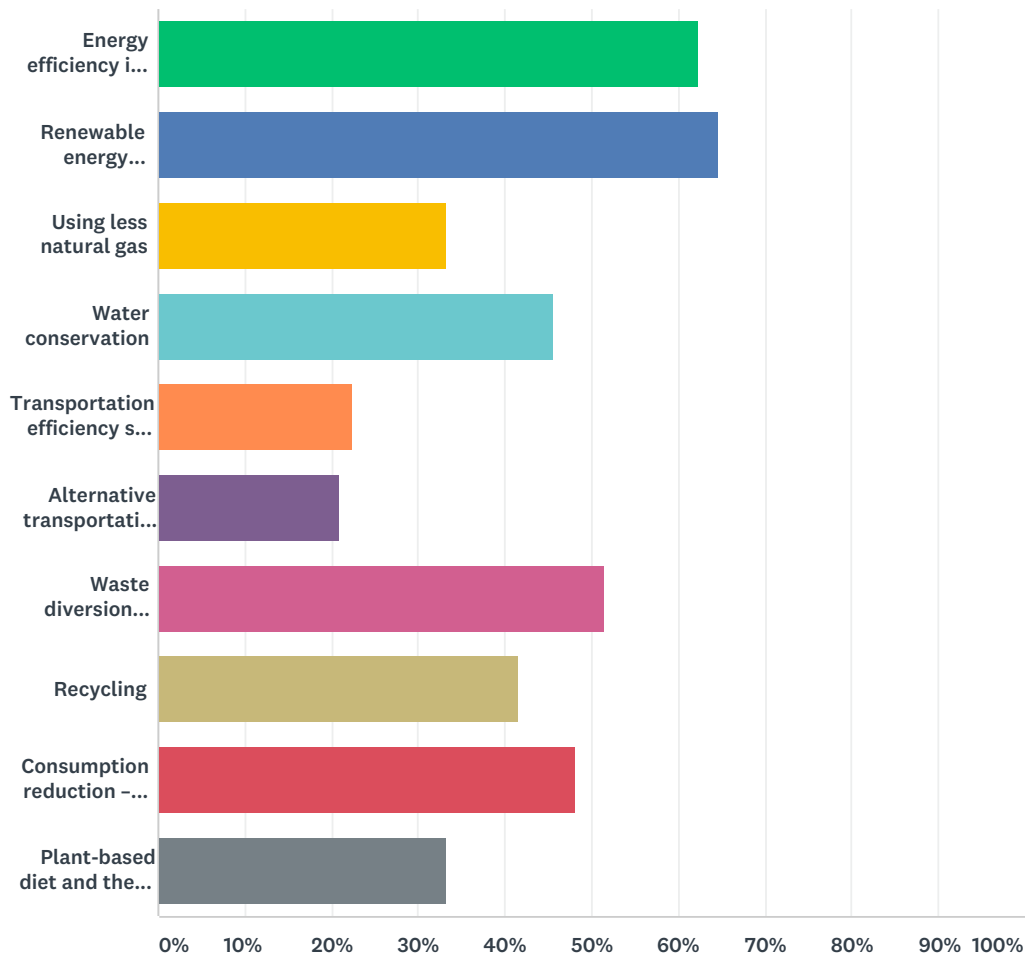
Other (please specify)

9.21% 73

Total Respondents: 793

Q7 What topics would you like to learn more about? (select your top 5 topics).

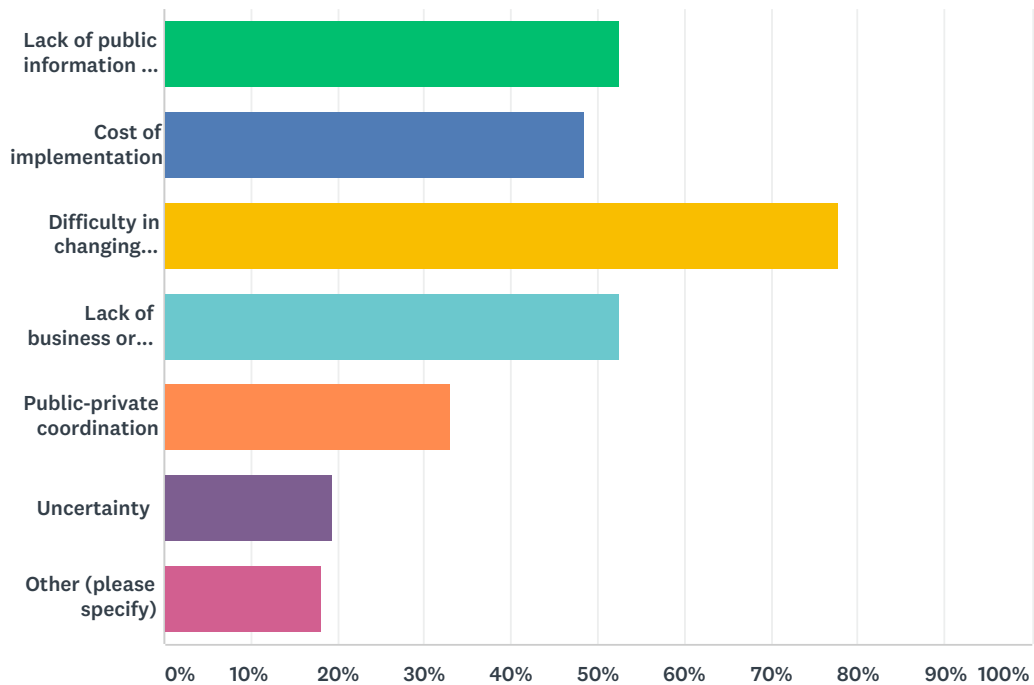
Answered: 762 Skipped: 38



ANSWER CHOICES	RESPONSES	
Energy efficiency in residential and commercial buildings	62.34%	475
Renewable energy alternatives	64.70%	493
Using less natural gas	33.20%	253
Water conservation	45.67%	348
Transportation efficiency such as using public transport or carpooling	22.44%	171
Alternative transportation choices such as biking and walking	21.00%	160
Waste diversion through composting and reusing	51.44%	392
Recycling	41.73%	318
Consumption reduction – food, goods, and products	48.03%	366
Plant-based diet and the carbon footprint of food	33.33%	254

Q8 What do you see as barriers to strategies for addressing climate change?

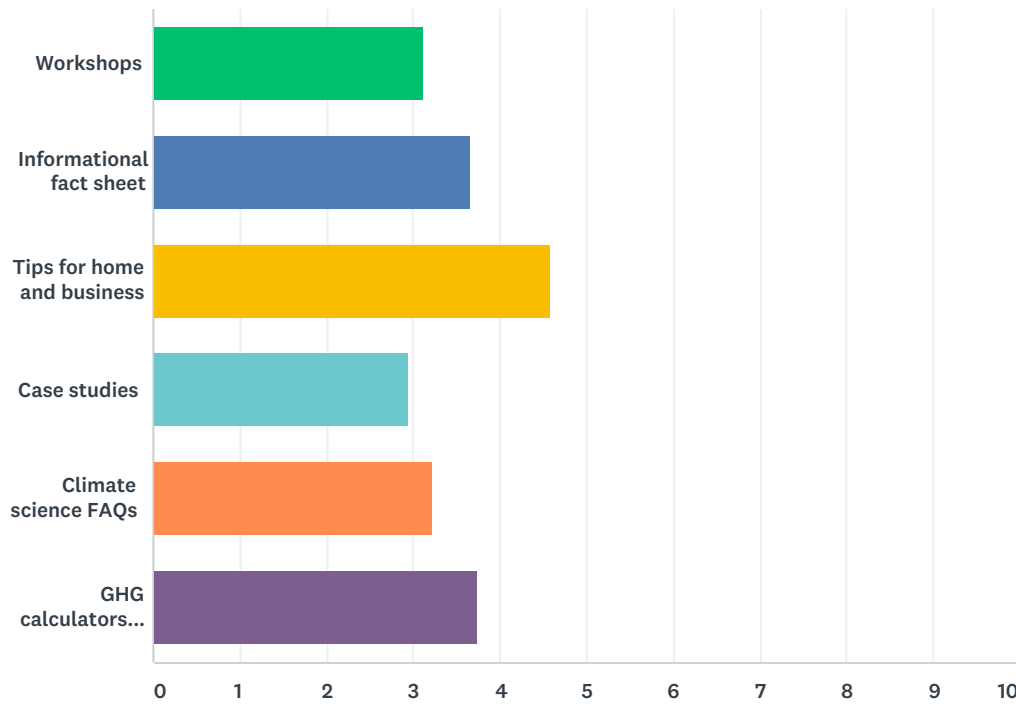
Answered: 793 Skipped: 7



ANSWER CHOICES	RESPONSES	
Lack of public information and education	52.59%	417
Cost of implementation	48.55%	385
Difficulty in changing behavioral habits	77.81%	617
Lack of business or industry support	52.46%	416
Public-private coordination	33.04%	262
Uncertainty	19.42%	154
Other (please specify)	18.28%	145
Total Respondents: 793		

Q9 What tools and resources could be helpful to you in reducing your climate impact? (Rank in order of importance).

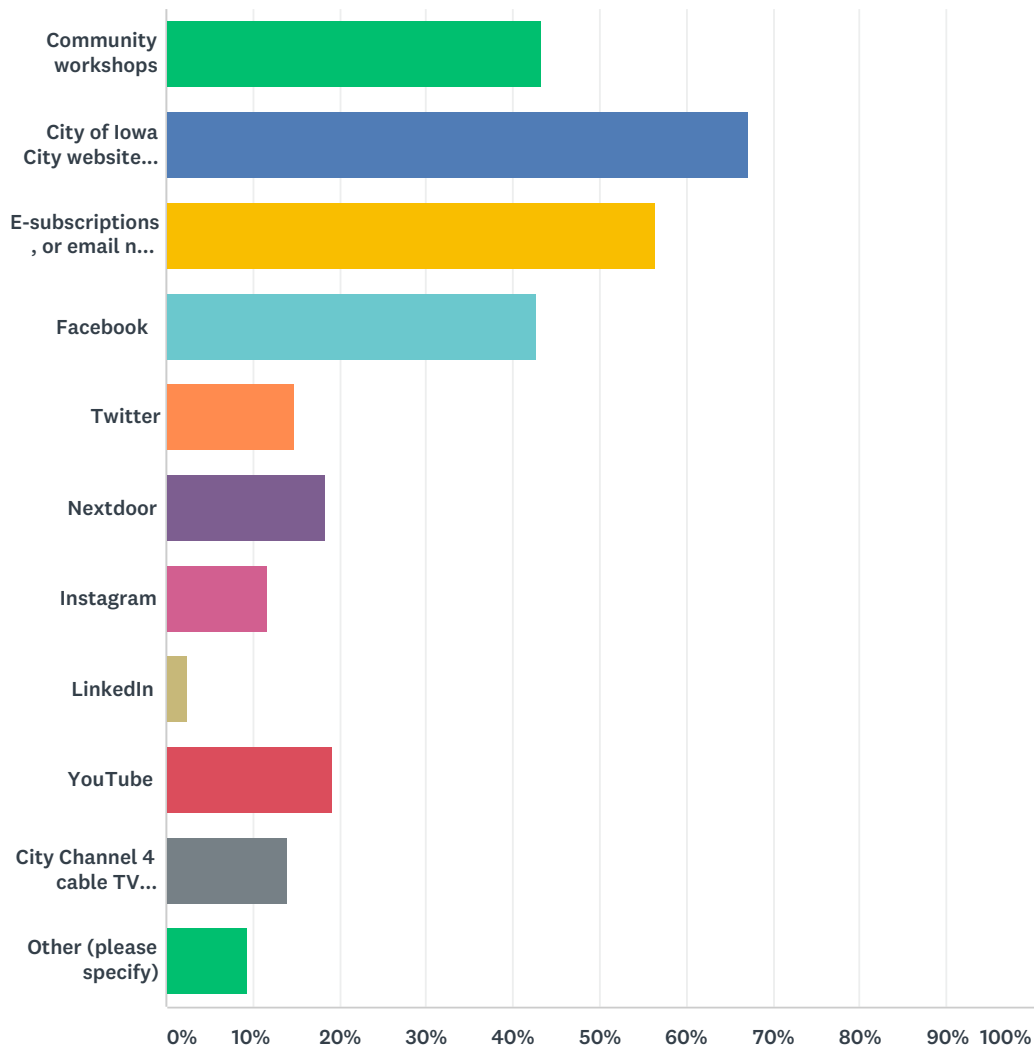
Answered: 749 Skipped: 51



	1	2	3	4	5	6	TOTAL	SCORE
Workshops	15.52% 106	10.10% 69	14.93% 102	15.08% 103	18.74% 128	25.62% 175	683	3.12
Informational fact sheet	14.45% 99	20.73% 142	19.27% 132	19.12% 131	15.77% 108	10.66% 73	685	3.67
Tips for home and business	33.71% 237	26.46% 186	19.06% 134	10.10% 71	7.11% 50	3.56% 25	703	4.59
Case studies	6.99% 48	12.66% 87	17.47% 120	18.34% 126	21.25% 146	23.29% 160	687	2.96
Climate science FAQs	9.77% 68	13.79% 96	16.95% 118	22.13% 154	23.71% 165	13.65% 95	696	3.23
GHG calculators (calculating your own carbon "footprint")	24.86% 175	18.04% 127	12.93% 91	13.49% 95	11.36% 80	19.32% 136	704	3.74

Q10 How do you want to learn about climate change and Iowa City's Climate Action and Adaptation Plan? (Check all that apply).

Answered: 781 Skipped: 19



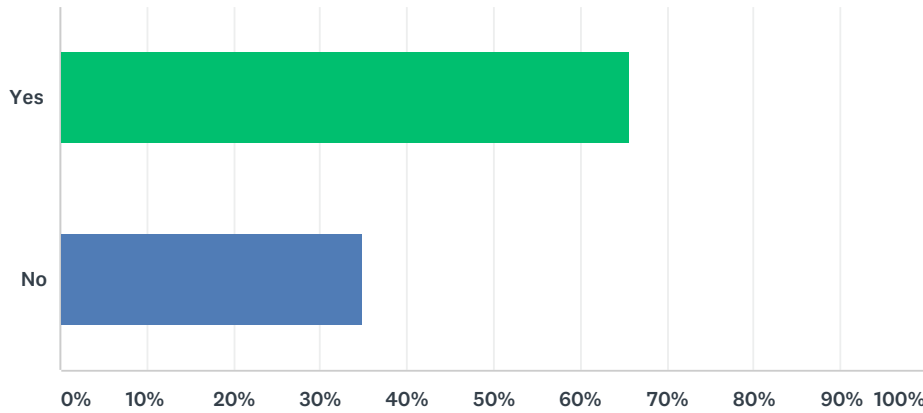
ANSWER CHOICES	RESPONSES	
Community workshops	43.41%	339
City of Iowa City website, www.icgov.org	67.09%	524
E-subscriptions, or email news bulletins	56.47%	441
Facebook	42.64%	333
Twitter	14.85%	116
Nextdoor	18.44%	144
Instagram	11.78%	92
LinkedIn	2.43%	19
YouTube	19.21%	150

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City Channel 4 cable TV station	14.08%	110
Other (please specify)	9.48%	74
Total Respondents: 781		

Q11 Would you be interested in participating in future projects associated with Iowa City's Climate Action and Adaptation Plan?

Answered: 776 Skipped: 24



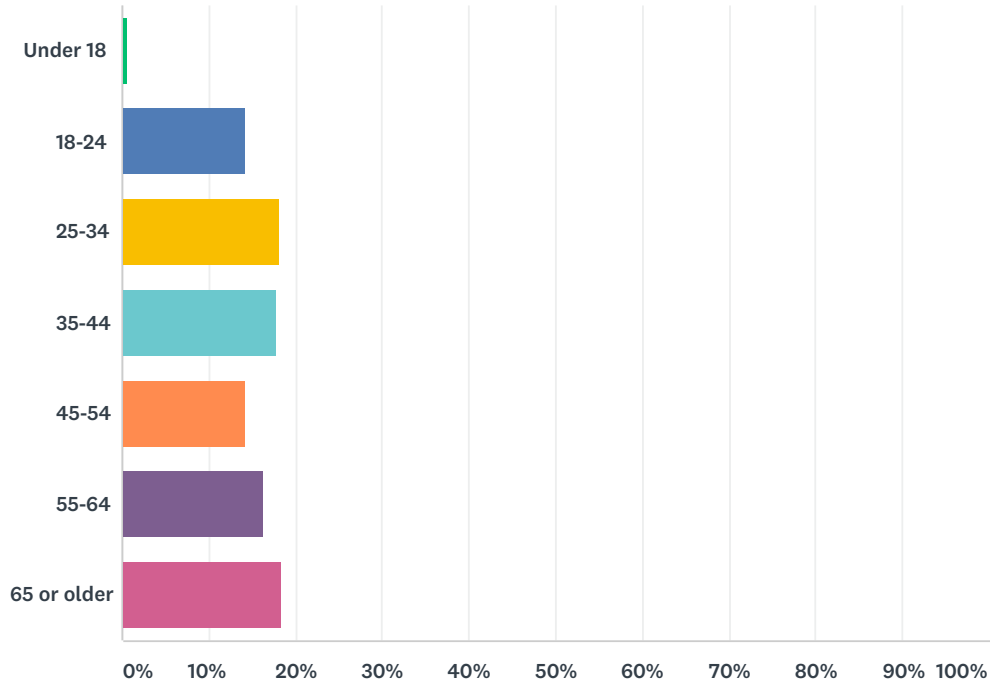
ANSWER CHOICES	RESPONSES	
Yes	65.72%	510
No	34.92%	271
Total Respondents: 776		

Q12 What is your address?

Answered: 636 Skipped: 164

Q13 What is your age group?

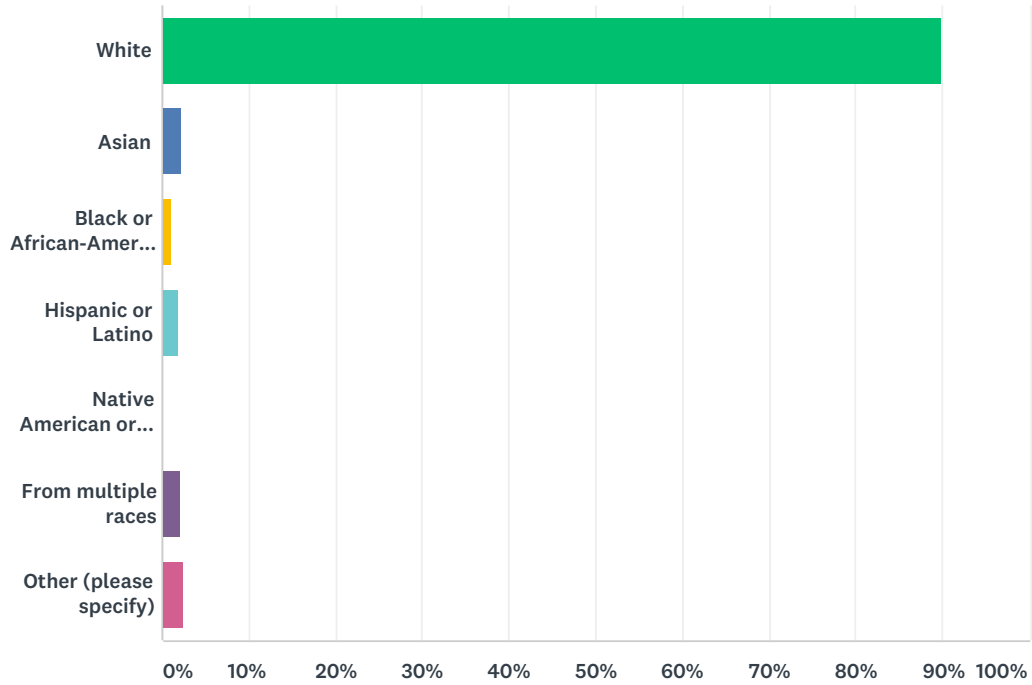
Answered: 722 Skipped: 78



ANSWER CHOICES	RESPONSES
Under 18	0.69% 5
18-24	14.27% 103
25-34	18.14% 131
35-44	17.87% 129
45-54	14.27% 103
55-64	16.34% 118
65 or older	18.42% 133
TOTAL	722

Q14 What is your race?

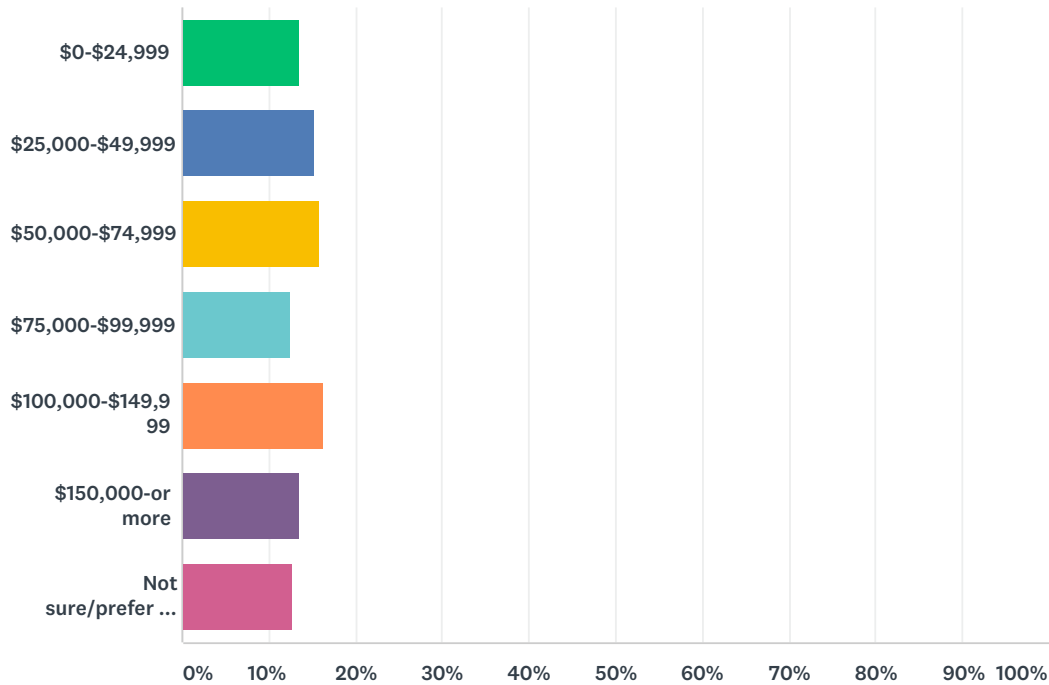
Answered: 722 Skipped: 78



ANSWER CHOICES	RESPONSES	
White	89.89%	649
Asian	2.35%	17
Black or African-American	1.11%	8
Hispanic or Latino	1.94%	14
Native American or Alaskan Native	0.14%	1
From multiple races	2.08%	15
Other (please specify)	2.49%	18
TOTAL		722

Q15 What is your gross annual household income?

Answered: 725 Skipped: 75



ANSWER CHOICES	RESPONSES	
\$0-\$24,999	13.66%	99
\$25,000-\$49,999	15.17%	110
\$50,000-\$74,999	16.00%	116
\$75,000-\$99,999	12.55%	91
\$100,000-\$149,999	16.41%	119
\$150,000-or more	13.52%	98
Not sure/prefer not to answer	12.69%	92
TOTAL		725

Q16 Do you have any other comments or suggestions?

Answered: 277 Skipped: 523

Q17 Would you like to sign up to receive updates about the Climate Action and Adaptation Plan by receiving our Sustainability Newsletter? If yes, enter email below:

Answered: 344 Skipped: 456