

Site Inventory Form
State Historical Society of Iowa
 (December 1, 1999)

State Inventory No. 52-00759 New Supplemental
 Part of a district with known boundaries (enter inventory no.) _____
 Relationship: Contributing Noncontributing
 Contributes to a potential district with yet unknown boundaries
 National Register Status:(any that apply) Listed De-listed NHL DOE
 9-Digit SHPO Review & Compliance Number _____
 Non-Extant (enter year) c.2006

1. Name of Property

historic name Kelly Oil Service Station

other names/site number Ray Floerchinger Gas Station, Deep Rock Service Station, ABC Auto Repair

2. Location

street & number 304 E. Burlington Street

city or town Iowa City

Legal Description: (If Rural) Township Name _____

vicinity, county Johnson
 Township No. _____ Range No. _____ Section _____ Quarter of Quarter _____

(If Urban) Subdivision Original Town Block(s) 63 Lot(s) see full legal

3. State/Federal Agency Certification [Skip this Section]

4. National Park Service Certification [Skip this Section]

5. Classification

Category of Property (Check only one box)

- building(s)
- district
- site
- structure
- object

Number of Resources within Property

If Non-Eligible Property

Enter number of:

- buildings
- sites
- structures
- objects
- Total

If Eligible Property, enter number of:

Contributing Noncontributing

- buildings
- sites
- structures
- objects
- Total

Name of related project report or multiple property study (Enter "N/A" if the property is not part of a multiple property examination).

Title Iowa City Central Business District Study - 2017 UPDATE

Historical Architectural Data Base Number 52-127

6. Function or Use

Historic Functions (Enter categories from instructions)

Current Functions (Enter categories from instructions)

14D07 TRANSPORTATION/gas station

14D09 TRANSPORTATION/automotive service & repair

7. Description

Architectural Classification (Enter categories from instructions)

Materials (Enter categories from instructions)

09F COMMERCIAL

foundation 10B CONCRETE

walls 03 BRICK

roof 05F METAL/steel

other _____

Narrative Description (SEE CONTINUATION SHEETS, WHICH MUST BE COMPLETED)

8. Statement of Significance

Applicable National Register Criteria (Mark "x" representing your opinion of eligibility after applying relevant National Register criteria)

- Yes No More Research Recommended
- Yes No More Research Recommended
- Yes No More Research Recommended
- Yes No More Research Recommended

- A Property is associated with significant events.
- B Property is associated with the lives of significant persons.
- C Property has distinctive architectural characteristics.
- D Property yields significant information in archaeology or history.

County Johnson
City Iowa City

Address 304 E. Burlington Street

Site Number 52-00759
District Number _____

Criteria Considerations

- A Owned by a religious institution or used for religious purposes.
- B Removed from its original location.
- C A birthplace or grave.
- D A cemetery.
- E A reconstructed building, object, or structure.
- F A commemorative property.
- G Less than 50 years of age or achieved significance within the past 50 years.

Areas of Significance (Enter categories from instructions)

Significant Dates

Construction date
1941 check if circa or estimated date
Other dates

Significant Person

(Complete if National Register Criterion B is marked above)

Architect/Builder

Architect
unknown
Builder
unknown

Narrative Statement of Significance (SEE CONTINUATION SHEETS, WHICH MUST BE COMPLETED)

9. Major Bibliographical References

Bibliography See continuation sheet for citations of the books, articles, and other sources used in preparing this form

10. Geographic Data

UTM References (OPTIONAL)

Zone	Easting	Northing	Zone	Easting	Northing
1	_____	_____	2	_____	_____
3	_____	_____	4	_____	_____

See continuation sheet for additional UTM references or comments

11. Form Prepared By

name/title Alexa McDowell, Historian

organization AKAY Consulting

date 11/2017

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city or town Minneapolis

state MN

zip code 55407

ADDITIONAL DOCUMENTATION (Submit the following items with the completed form)

FOR ALL PROPERTIES

- Map:** showing the property's location in a town/city or township.
- Site plan:** showing position of buildings and structures on the site in relation to public road(s).
- Photographs:** representative black and white photos. If the photos are taken as part of a survey for which the Society is to be curator of the negatives or color slides, a photo/catalog sheet needs to be included with the negatives/slides and the following needs to be provided below on this particular inventory site:

Roll/slide sheet # _____	Frame/slot # _____	Date Taken _____
Roll/slide sheet # _____	Frame/slot # _____	Date Taken _____
Roll/slide sheet # _____	Frame/slot # _____	Date Taken _____

- See continuation sheet or attached *photo & slide catalog sheet* for list of photo roll or slide entries.
- Photos/illustrations without negatives are also in this site inventory file.

FOR CERTAIN KINDS OF PROPERTIES, INCLUDE THE FOLLOWING AS WELL

- Farmstead & District:** (List of structures and buildings, known or estimated year built, and contributing or non-contributing status)
- Barn:**
 - A sketch of the frame/truss configuration in the form of drawing a typical middle bent of the barn.
 - A photograph of the loft showing the frame configuration along one side.
 - A sketch floor plan of the interior space arrangements along with the barn's exterior dimensions in feet.

State Historic Preservation Office (SHPO) Use Only Below This Line

Concur with above survey opinion on National Register eligibility: Yes No More Research Recommended
 This is a locally designated property or part of a locally designated district.

Comments: _____

Evaluated by (name/title): _____

Date: _____

Iowa Site Inventory Form Continuation Sheet

Related District Number

Page 1

Kelly Oil Service Station
Name of Property
304 E. Burlington Street
Address

Johnson
County
Iowa City
City

7. Property Description

As described in the 2001 evaluation: The freestanding 2-story building was originally constructed as a 1-story filling station in ca. 1941 according to City Assessor Records and city directories. The concrete block building had two service bays on the east side with a plate glass display window on the west side. One pump island was located in the concrete paved parking area at the southwest corner of the property. Sometime after 1981 the building was altered with the addition of a mansard roofed second floor and cladding in brick on the first floor. The upper level now houses apartments and the first floor includes commercial spaces for retail or office tenants. Overall dimensions for the building are approximately 70' x 30'.

2017 Update: A much-altered 1941 Kelly Oil Service Station was razed to accommodate the 2006 construction of a two-story, freestanding, brick clad building with an L-shaped footprint. The hipped roof is clad with standing-seam steel. Sited on a corner lot, the building has two primary elevations, south and west. The building's first story houses a mailing service and the second story continues to serve as residential living. The main entrance to the first story is positioned on the west side of the building, S. Linn Street. The building is finished completely in brick and the second story contains balconies on both the south and west sides of the building.

Image 01. View of the façade (south), looking north across E. Burlington Street



(Image by AKAY Consulting, August 2017)

Iowa Site Inventory Form Continuation Sheet

Related District Number

Page 2

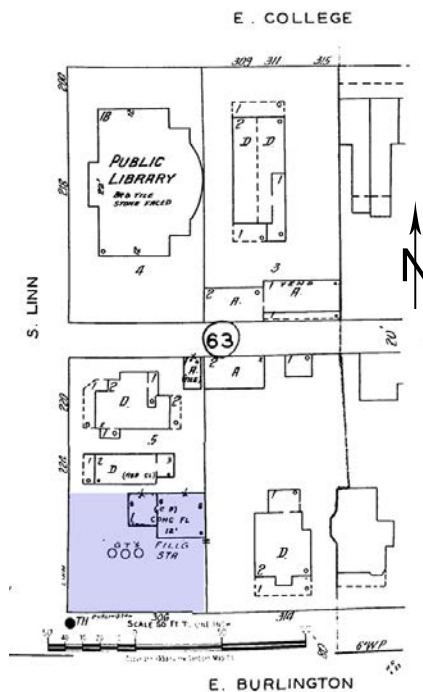
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8. Statement of Significance

The non-extant service station building was an example of a late 20th century filling station design that had been modified for office space and apartment use. The Deep Rock Oil Company acquired this property in 1941 and operated a franchise filling station and auto garage here into the 1970s. The franchise operated under a number of names through the years including Kelly Oil Co. (1946), the Ray Floerchinger Gas Station (1950s), Larry's Deep Rock Service Station #1 (1967), and the Knox Corporation Deep Rock Service Station #1 (1972). During the 1980s the building housed office space for Roggow & Associates Realtors and H& R Block (tax preparation service). In 2000 a portion of the building is vacant with Pakmail, a package and shipping service, in the other first floor space. Apartments are on the second floor.

Figure 01. Insurance Map – 1948 Rev. of 1933



(SOURCE: Sanborn Fire Insurance Company, 1948 Rev. of 1933.)

Iowa Site Inventory Form Continuation Sheet

Related District Number

Page 3

Kelly Oil Service Station
Name of Property
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Address

Johnson
County
Iowa City
City

9. Major Bibliographic References (2001)

Iowa City city directories.

Property Transfer Records, Johnson County Auditor's Office.

Tax Assessor's Records, City of Iowa City Assessor.

Sanborn maps, 1874, 1879, 1888, 1892, 1899, 1906, 1912, 1920, 1926, 1933, and 1933 updated to 1970.

Summary Sheet, 304 East Burlington, Urban Revitalization Act Study Area Survey, 1981.

2017: References

Svendsen, Marlys A. "Survey and Evaluation of the Central Business District." Prepared for the Iowa City Historic Preservation Commission, 2001.

Svendsen, Marlys A. "Kelly Oil Service Station: 52-00759." Iowa Site Form, 2001.

11. Additional Documentation

Full Legal Description: Original Town, Block 63, South 65' of Lot 5

Assessor: PIN 1010396002

Lat/Long: 41.658241/-91.531371

Iowa Department of Cultural Affairs
State Historical Society of Iowa
**Iowa Site Inventory Form
Continuation Sheet**

Site Number **52-00759**
Related District Number

Page 4

Kelly Oil Service Station
Name of Property
304 E. Burlington Street
Address

Johnson
County
Iowa City
City

Parcel Map – 2017



(<http://iowacity.iowaassessors.com/parcel>)