

**Title:** **Community Partnerships**  
**Date of Current Version:** **March 2019**  
**Replaces Version:** **August 2011**

### **Background**

Community partnerships are an essential component of The Center's programs and services. They help:

- Expand and enhance program opportunities.
- Promote the maximum use and benefit of community and organizational resources.
- Avoid duplication of services.
- Promote awareness of other organizations that provide services for people 50 years and over.
- Help identify gaps in services.

### **Community Partnerships**

1. A variety of community partnerships shall be utilized to enrich The Center's programming, reduce costs, avoid duplication of services, improve referral services, and promote understanding between organizations serving older adults.
2. Center staff shall develop and maintain relationships with organizations serving the older adult population through such things as partnerships; serving on boards, committees, and task forces; exchanging information; and joining professional groups that have a vested interest in people 50 years and older.
3. Special effort shall be taken by staff to coordinate programs and partner with City of Iowa City departments and divisions to maximize the use of city resources when serving the community.
4. Community partners shall be recognized in the annual report. Community partners may also be recognized and thanked for their support in the program guide and other promotional materials.
5. Partnering organizations may provide informational materials that Center staff may use when making program or service referrals to participants and community members.

### **Administration**

All professional level staff members may be involved in identifying community partners, developing partnership agreements, carrying out the terms of the agreement, and providing oversight as the program is developed and implemented.

Approved by the Senior Center Commission on: April 18, 2019